



*Join us in sunny  
San Diego in May for  
District Eleven's Conference.  
We'll be 'Surfin' the Altrusa  
Way!*

Be sure to check out following "Call to Conference" District Eleven Service Bulletin and on our Website:

[www.altrusadistricteleven.org](http://www.altrusadistricteleven.org)

Use the menu icon to find the 'News' link.

That's where you will find all the Conference information for this year.

For your convenience you can register online again this year.

Mailing your registration is another option.

Just be sure to

the not let the April 2<sup>nd</sup> deadline pass you by.

*Be sure to pack your flip flops, sunscreen, floppy hats and other beach gear for a weekend of fun.*

*We are looking forward to seeing you soon!*



*Altrusa International,*

**DISTRICT**

**SERVICE**

**BULLETIN**

**WINTER, 2019**

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Melanie Hodges  
Governor

## Governor's Message

It gives me great pleasure to invite all Altrusa District Eleven members to our upcoming 64<sup>th</sup> annual District Eleven Conference in San Diego, California. Our San Diego Club hosts are planning a great conference filled with fun, inspiration and information! Put the date on your calendar now, May 2 –May 5, 2019 at The Handlery Hotel in San Diego. There will be so many opportunities to participate in the development of new ideas in service, literacy and membership. Of course, the Altrusa District Eleven Board of Directors and Chairs will be educating you on leadership, membership, service and communication. Don't miss it!

We will be welcoming Kathy Folley, Altrusa International Vice-President as our International Visitor. We will welcome her at a fun Beach Themed poolside reception wearing our beach hats and flip flops. She will be participating in our workshops, networking with our members and presenting the results of the many Task Force activities during the last two years at Altrusa International. Please come and meet her and make her feel welcome!

After electing our new Altrusa District Eleven slate of officers for the 2019-2021 biennium we will be installing the new Board of Directors at our Saturday Night Governor's Banquet and Gala. It will be a night to remember! Our Mamie L. Bass, Letha H. Brown, Nina Faye Calhoun and Marilyn Atwood Awards will be presented that night. Be sure to submit your Award Applications in time for consideration. I will honor our new Altrusa District Eleven Governor by passing on the gavel to Pat Zoller that night. A celebratory Governor's Reception will follow the Governor's Banquet. Please come and welcome our new Governor that night!

Since our last Conference, your Altrusa District Eleven Board of Directors has been enjoying our club visits. It has been such an inspiration to me as Governor to learn about all the great service projects accomplished by our clubs. Our mission, during our visits, has been to familiarize ourselves with you, your successes and your concerns, and address any club membership and leadership issues. Membership recruitment and satisfaction has been a major focus for our visits. The District Board of Directors has implemented a Revitalization Program to monetarily assist the clubs with membership. We are currently preparing an application form with detailed criteria for the clubs to use. Our goal is to keep all our clubs vital and growing!

This Call to Conference issue provides you with information and deadlines you need to know regarding hotel reservations and conference registration. We hope you will participate in all the fun activities such as the Foundation Silent Auction & Raffle, the Tammy Fournier Fun & Fitness for the Foundation Walk, the Marketplace and all the other fun activities that our San Diego host club has put together to make your Conference experience fun and valuable. Please review every page and submit your registration application now! You won't regret it.

I'm looking forward to seeing you all at Conference!

Very truly yours in Altrusa,  
Melanie

## Welcome To Conference!

On behalf of Altrusa International of San Diego, we wish to welcome you and extend this invitation to all Altrusa clubs and their members.

Altrusa International District Eleven 2019 Conference will be held on May 2-5, 2019 at the Handlery Hotel, in beautiful San Diego, California. **MARK YOUR CALENDARS!**

SAN DIEGO – who doesn't want to visit here? With its vast array of things to do and beautiful natural resources this is the time of year to come and explore our fine city. Is an extended stay in your future?

The conference will begin on **Thursday** afternoon with President and Treasurer Workshops. All our welcome to help us from 3:30 to 4:30 to assemble fleece blankets for Project Linus. Wear your comfortable Flip Flops and Beach Hat and join us in some poolside fun from 5 to 6 and meet our International Representative Kathy Folley. You are on your own for dinner. But be assured you are not without an abundance of restaurant choices. Uber/Lyft may be a great way to get around town. The hotel also offers free shuttle service within a 5-mile radius.

Rise and shine and be ready to learn, share, and get excited about Altrusa as you will have many choices of workshops on **Friday and Saturday**.

After the Friday conference activities, you'll have an opportunity to relax and enjoy some great music as you clap, sing, and dance to the vocals of the Corvelles; Motown never sounded as good as you sip a cocktail and enjoy some appetizers. After the performance, you'll need to make the difficult decision; *where shall we go for dinner tonight?*

**Saturday** will start off with our annual Fun/Run Walk or, if walking doesn't appeal to you, then perhaps you would prefer to participate in modified yoga and exercise with 'Move Fitness.'

Saturday evening's gala will be a very special one. Our own San Diego club member, Pat Zoller, will be installed as District Eleven Governor 2019-2021. We are all so proud of her! The Governor's Champagne and Chocolate Reception will wrap up Saturday evening.

As always, there will be a memorial service on Sunday for Altrusans that have passed away in the last year. A "Memorial Service Request" is provided to ensure that no Altrusan is forgotten.

Carefully review all the materials in this email edition of the DSB and print out all the forms you will need to mail for conference registration. This year, we are offering the option of an electronic payment for conference registration. Please be aware of the deadlines for registration.

Don't forget to sign up for the Friday night social, Fun & Fitness, and Silent Auction/Raffle Donations. Also, if your club has items to sell at Market Place, remember to sign up for a Market Place table and bring your items with you. We welcome your Program Advertising Ad, so submit your ad as quickly as possible. A Hotel Flyer provides details on accommodations and making your hotel reservations. But don't wait too long as room rates will only be guaranteed until April 2nd.

Hope to see you in sunny San Diego where Altrusans will be "Surfin' into Service!"

Fondly,  
San Diego Altrusans





Leanne Milligan  
Altrusa International President

## Message from your Altrusa International President

It's time to give thanks. Personally, I would like to thank the many club leaders serving as committee chairs, club board members and the many District leaders who are working to provide service to our communities and strengthen Altrusa so we can continue to serve for many decades to come. It is also a great time to thank the many Altrusans who are contributing at an International level on the board, committees and task forces. The work we are doing is focusing on feedback from membership on how to make being an Altrusan a great experience.

It is also time to consider stepping up. Yes, over the next few months club and district nominations committees will be working to create slates for the leadership in the next Altrusa year. Taking on a leadership role does not have to be scary. I believe one of the greatest strengths of Altrusa is the provision of a supportive environment to develop your leadership skills. If it is your first time stepping up into a leadership role there will be plenty of Altrusans rallying behind you to support you in your new role. Why not give it a try?



Kathy Folley  
International Vice President

## Kathy Folley, International Vice-President

Altrusa International of Temple, Texas  
District Nine

Kathy currently serves as International Vice-President for the 2017-2019 biennium. She became an Altrusan in 1993 and served as Club President from 1999-2000. In 2000, she joined the District Nine Board of Directors, subsequently serving as Director, New Club Building Chair, Service Committee Chair, Long Range Strategic and Governor during the 2009-2011 Biennium. On the International level, she served on the 2007-2009 Long Range Strategic Planning Committee, as Co-Chair of the 2011-2013 Service Committee and as 2015-2017 International Board Director. She has also served on numerous Task Force committees during the 2017-19 biennium.



Jacqueline Townsend Konstanturos  
Townsend Team Chief Strategist

## Jacqueline Townsend Konstanturos – Keynote Speaker

For more than 30 years, Jackie Townsend Konstanturos, branding expert and Chief Strategist for The Townsend Team, has been turning underdogs into market leaders. She has helped clients like HNC Software and Qualcomm through the rigors of an IPO, and she has helped established public companies like ARM and Peregrine Semiconductor improve market presence. Yet, it was her expertise helping startups launch disruptive offerings that led her to create a methodology for helping companies to quickly identify a unique brand platform and to solidify their unique position in the marketplace. This proven methodology is the basis for her consulting firm, newly renamed The Townsend Team and with roots tracing back to The Townsend Agency, which she sold in 2007. She has also served as CMO of BioSurplus and CEO of Restorative Remedies. Her work has become the standard by which successful branding, marketing, and public relations campaigns are measured.

Jackie graduated summa cum laude from Wright State University in Dayton, Ohio and California State University, Long Beach with a Master of Science degree and Bachelor of Arts degree in psychology and liberal arts, respectively.

Jackie is a published author, co-authoring “Gluten Nation: The Alarming Role That Gluten Plays in Arthritis, ADHD, Autism, Bipolar Disorder, Cancer, Diabetes, Fibromyalgia and Other Ailments” in 2009.

Jackie has been recognized for her expertise and contributions by both professional and industry organizations including the U.S. Small Business Administration’s Small Business Entrepreneur of the Year, *PR Week’s* Public Relations Practitioner of the Year, finalist for Ernst and Young’s Entrepreneur of the Year, and The T Sector’s teleFUSION ’03 PR Leader of the Year. The American Marketing Association named Jacqueline Marketer of the Year and she was a finalist for the Pinnacle Award sponsored by UCSD’s CONNECT’s Athena Awards. She is also a gifted leader in bringing together teams of highly talented contributors to deliver outstanding results. The Townsend Agency was recognized with the Arthur Andersen Best Practices Award for employee retention and motivation.

Jackie has helped numerous not-for-profit groups define the brand and vision for their organizations. These include The American Heart Association’s Go-Red for Women campaign, Second Mile Urban Ministries, The Apollo Project to name a few.



**Melinda Aguirre**  
**1<sup>st</sup> Vice Governor**

## **“GET READY TO SURF” AT THE PRESIDENTS WORKSHOP**

Being a president and how to prepare your self is something every incoming president and president-elect should know. As an example, let’s use a surfboard. A surf board has a “fin,” the fin directs the board to where it wants to go. The same thing happens with a club board. The fin is the president. Focused, positive and productive clubs are important for the continuation of Altrusa. District training for new presidents can provide well prepared presidents who will hopefully lead their clubs with focus and enthusiasm for the aims of Altrusa, encouraging their members to achieve in service and volunteerism. So, incoming presidents, let’s put our “fins” on so we can provide you the tools and information necessary for you to do your job! See you at Conference!

## **“CATCH YOUR FIRST WAVE” AT THE FIRST TIMERS WORKSHOP**

The water is cool and the waves are big! Surfs up, First Timers, it’s time to catch your first wave! A wonderful weekend is planned just for you. All fun! Ask any Altrusan about Conference and you’ll hear fond memories of their own first Conference. Your first Conference will be memorable, too! Fill out the registration form and send it in with your fee. Please be sure to indicate on the form that you are a “First-Timer”. Please read through this “Call to Conference DSB” for details on the Conference schedule and activities, workshops and donations to the Conference Service Project. Discuss travel arrangements and hotel accommodations with your club members. Check-In Conference begins on Friday. Upon your arrival, check-in at the registration table to pick-up your registration packet along with your name tag, ribbons and meal tickets. Your Conference Program will be included in your registration packet. Please make note of when the First-Timers Session will be held. Please make every effort to make it to this session. We will have fun scavenger hunt planned with a prize. You will learn what to expect at Conference, meet some District and International dignitaries, and have a LOT of fun!



**Past District Treasurer, Sue Daniels visits the Central Coast Club**



**Andrea Shallcross**  
Treasurer

## **Hang Ten! How to Avoid a Wipe-Out...**

Attach your toes firmly to your board and hang on! You're in for a wild ride! Whether you are the incoming treasurer of your club OR FOUNDATION, or returning as a seasoned veteran of finance, the Treasurer's Workshop will be filled with information to keep you and your club finances above water. We will review the important tasks you will be doing for your club or foundation, and you'll be provided with checklists and forms so you don't miss any important dates. There are some new ABC rules you need to be aware of PLUS we will be discussing the relationships between local club foundations and your clubs. We want to compare notes about our experiences! The workshop is scheduled for 12:30pm on Thursday, May 2, 2019. I'm looking forward to seeing you, so mark your calendars and meet me at the beach in San Diego!



Helyn Sloan  
Membership Chair

## **New Waves In Altrusa Membership**

This All Conference Workshop will focus on the word "NEW". Not only as it pertains to Membership, but also to Communication, Fundraising, Leadership, ASTRA, and Service. Come prepared with new ideas for Membership Events/Mixers; new ideas for Service projects; new ways to communicate via social media, your website, and the international web; new ideas for fundraising; new ways to lead so all members feel engaged; and where can the next new Club and ASTRA club be located. With your help we can leave this All Conference Workshop excited, enthusiastic and ready to return to our Clubs and make a new difference in our Communities.



Trish Schlichting  
Literacy Chairperson

## Surfing the Literacy Board to San Diego

The Literacy Surfing Fever is starting to catch hold and it's time to get started on writing your Letha H. Brown Literacy Award. Cowabunga, don't be left out of catching the perfect wave or award application. If you are a pro, please go for it! If not and want an easy way to get started –here are some tips:

There is a Word Document on the District Eleven website. I hope this template will make it very easy to add your Club's information, creating a 'ready to go' award application. The formatting for the application is in the document. Just download the template on to your desktop and type away. Check out the District Eleven website by following two steps: First, you will find the resource at <http://altrusadistricteleven.org/resources.html>, then look under Awards for the Word Document:

Letha H Brown Literacy Award (District Eleven)

Grab your 'Literacy' board and share our Wave Set. The Wave Set is a series of waves or the 7 waves of project planning to get ready for the perfect wave. Tips to catch the wave (Literacy Project) are:

1. Who is going on the Surfing Safari? **(Who will the project help?)** Vehicle? **(What are the objectives?)**
2. Preparation: 'Know Before You Go'
  - Know the Beach **(the Community and/or Population)**
  - Check elements **(ask everyone in the Club what they can do to help)**
  - Watch the pros, check out the best area **(Research, Check Altrusa Website)**
3. Waxing a surfboard so you will get a solid grip/traction: **(Get the Community involved)**
4. Leash up: **(Get the whole Club involved –Jobs for everyone)**
5. Paddle Out, then Popping Up: **(What is the Plan, Steps involved and Share it often)**
6. Catching the wave, Dropping In: **(Create a timetable, Stay on track)**
7. Cowabunga: you are riding the waves it's time to brag: **(Publicize your Success)**

After completing the Award entry, it can be emailed to the Literacy Chair. Shaka



**Jeanne Young**  
Leadership Chair

## **Leadership: Find Your Wave and Stay With It**

Have you ever felt like a powerful wave was going to swallow you up and take you down? But then something amazing happens. It lets go, and a calm follows, and you feel like you've just been a part of something big. Well we are going to be a part of something big in San Diego at the Surfing In Service conference.

My word for this year is "UNITY". There is strength in Unity! Leadership is in all aspects and levels of Altrusa including service, membership, and committee chairs. Please join me in the Leadership session to discuss and plan how to be more united in our clubs, committees and community. Let's share ideas on how to make a leadership role more exciting and productive. I am excited to hear how your club encourages members to become leaders.



**Charlotte Perry**  
Service Chairperson

## **Riding the Crest of the Service Wave**

We will ride the "Crest of the Service Wave" as we continue to be a vital part of our communities. We will share ideas for future projects and explore the tools necessary to conduct community assessments, have successful project planning meetings, develop new service plans and share guidelines for entering and winning awards at District Conference. Clubs will be encouraged to participate in the Mamie L Bass Service Award. There will be an update on how our clubs are contributing to the International Service Project, "Days for Girls" as we continue to make a difference in the lives of women all over the world. We will also explore the International Online Service Database for sharing service projects and learn how to use Social Media to promote our "Wave of Service."



Leslie Johnson  
Webmaster

## **Traversing the Internet with a Gnarly Club Website and Utilizing the District and International Websites to Navigate the Surf**

Our District Website is up and running and several clubs have their own websites. Our District Website offers the opportunity for each club to have its own webpage. The club website or webpage can become the hub of all membership and fundraising activities. Whether its social media, email, direct mail, print or other marketing methods, they should all drive traffic to the club website. Your website should easily explain who you are, what you do and for whom you do it.

In this workshop, we will learn the materials needed to design and build a club webpage as well as receive instructions and links toward building your own website. We will also spend some time navigating the district website and come with any suggestions to help our district website work for your club.

Finally if time permits we will surf the pages of the updated Altrusa International website.



Kathy Telleria  
Astra Chair

## **ASTRA Workshop**

More and more high schools and colleges are looking at the volunteer hours students are putting in, creating the perfect time for your Altrusa Club to sponsor an ASTRA Club. ASTRA is a club for students providing young people with the opportunities to learn leadership skills becoming active members in their community at an early age.

Come to the ASTRA workshop to get more information and ask questions. Handouts and guidelines will be available. Hear what ASTRA Clubs have been doing this past year. Your Altrusa Club can help guide students in learning skills that will serve them well in their future!



Bonnie McPerson  
2<sup>nd</sup> Vice Governor

## Proposed Change to the Altrusa International Official Bylaws

Submitted by District Eleven Board  
Altrusa International District Eleven, Inc.  
Submitted January 2019

There are two changes proposed. One is from the District Eleven Board that proposes that the International Treasurer needs to have served as a District Treasurer and not a District Governor. The second proposed change is to our Benediction (We had voted on this at Conference in 2018; however, it had not been published beforehand and needs to be redone.)

We will vote on these at Conference in May.

Proposed Change to the Altrusa International Official Bylaws  
Submitted by District Eleven Board  
Altrusa International District Eleven, Inc.  
Submitted January 2019

### Proposed Change to Article XI: Officers and Directors, Section 1. Elected Officers and Directors, Section (f) (ii), Page 18 of the Altrusa International Official Bylaws

Current Bylaws language: In order to be eligible for election to the Board of Directors, members must be at the time of nomination and election:

- (i) Active members in good standing and
- (ii) A Past District Governor, who has completed serving a full term as District Governor (more than one half (1/2) of a two-year term).**

Proposed Bylaws language:

- (ii) For the position of President, President Elect, Vice President and Director the candidate must have been a Past District Governor, who has completed serving a full term as District Governor (more than one half (1/2) of a two-year term).*
- (iii) For the position of Treasurer the candidate could be a past District Treasurer or District Governor who has completed serving a full term at the District level (more than one half (1/2) of a two-year term).**

Suggested Motion: Amend Article XI, Section 1, Section (f) (ii) and (f) (iii) so that an International Treasurer may be elected after serving as a District Treasurer **or** as a District Governor.

Fiscal Impact: None

Other bylaws affected by the proposal: None

Implementation date: July 2019, if adopted by the Altrusa International Board of Directors and membership and will impact Altrusa International elections in 2021.

Background and Rationale:

The Altrusa International, Inc. Official Bylaws have specified that in order to be eligible to serve on the International Board of Directors that nominees have to have been a past District Governor. This in many cases means that they have served at the District level for up to 10 years or more which indicates that they have a good understanding of both the District level as well as the International level of the organization's functioning. However, it seems that in the case of the International Treasurer's position that we would also want someone with a good understanding of fiscal matters. Allowing a past District Treasurer to be eligible for the International Treasurer position would open the number of potential eligible candidates without them having to have served for 10 or more years at the District level. This would not preclude a past Governor from serving in this position as well. Of course, this would mean that a past District Treasurer who had not been a Governor could not go on to serve in other capacities on the International Board.

This change in bylaws would also require a change in the International Policies including the following:

Policy 45: (vi) to add (cc) For the office of International Treasurer the nominee may have been a District Treasurer without having been Governor (or something like that)

When the District Governors submit names for nomination they could submit names of past District Treasurers who they feel are qualified. The Treasurer nominees would still submit all of the required biographical and resume information. This allows for a member with financial expertise who has served as a District Treasurer to serve as International Treasurer without having had served as a District Governor.

**Proposed Change to the Altrusa International Traditions  
Submitted by Rose Waring, member San Diego North County Costal  
Altrusa International District Eleven, Inc.  
Submitted January 2019**

**Proposed Traditions/Benediction Change**

Current Benediction language: *"May we go forth with high ideals to greet our fellow man. Be true to all Altrusa aims until we meet again."*

Proposed Benediction language: *"May we go forth with high ideals to serve throughout the lands. Be true to all Altrusa aims until we meet again."*

Suggested Motion: Move that the line from our traditional Altrusa benediction: ‘May We Go Forth With High Ideals to greet our fellow man.’ Be deleted and replaced with the words "May We Go Forth With High Ideals to Serve throughout the lands."

Fiscal Impact: None

Other bylaws affected by the proposal: None

Implementation date: July 2019, if adopted by the Altrusa International.

Background and Rationale: For years, many of us have been asked, when trying to recruit women to our organization, WHY this phrase only referred to “man.” This, or a similar motion, was brought before delegates at the 2011 Convention in South Dakota (where it was decided that any club could use either benediction.) Several Clubs have used this new version since that time and recently one of the Clubs in our District voted to have it become the version they would use as a club moving forward.

Within our recruitment efforts, particularly with younger women, the questions have become more prevalent and the comments about “why there is only man mentioned when this is primarily a women’s organization” are numerous. Young women do not accept the “mankind” explanation and it has actually derailed some of our recruiting efforts.

With all the major changes being implemented with women at the forefront and increasing in leadership positions daily, it seems that we need to take this bold step to delete gender from this treasured tradition and make it clearly all-inclusive in every possible interpretation.



**Altrusa of Anaheim Members celebrate with the Joya Scholars at their Christmas party**



**Belinda Berry**  
**DSB Editor**

## Check Before You Paddle Out

### Presentation for Conference re: DSB

Surfers who want the best outcome need to check the tide tables, temperature, and wind conditions. Altrusa NEWS SURFERS need to do a few tasks before submitting to the DSB Editor:

First: **Write** your article in Calibri 12 font, with your title in 14 or 16 font.

Next: **Proofread** for grammar, spelling, and sentence structure that reads with a good flow.

Have another pair of eyes look it over!

Then: **Edit**---can I say what I want to say more concisely to keep my readers engaged?

### Do you want to **Submit Photos**?

-- Pick your most 1-2 interesting shots of a project or activity that can be sent 3x5 or smaller.

--Write a brief caption.

--Be sure you have a parent-signed waiver for any children.

Now that you have checked all conditions, you're ready to paddle out with confidence.

Send off for final submission approval to: [altrusadistrict11dsb@gmail.com](mailto:altrusadistrict11dsb@gmail.com)

And our Governor Pat Zoller

RIDE THE WAVES! JOB WELL DONE!

"Prepare to Surf the Web"





**Margee Neer**  
**Director**

**Altrusa International Foundation Working to Support**  
**Altrusa Clubs and Projects around the World**

District Eleven Annual Conference gives us an opportunity to contribute to the good work of the Altrusa International Foundation. Along with our Foundation Auction we will have the Tammy Fournier Fun and Fitness event Saturday Morning and the Foundation Luncheon Saturday at noon.

Tammy Fournier from the Santa Maria Club has championed Foundation Fundraising at the fun run/walk on Saturday morning of our annual conference for many years. This was started out of Tammy's passion to bring in funds to benefit the programs of the International Foundation.

This year we will again have two ways that you can start your day in a healthy way with other Altrusans. Our Saturday morning walk will take place a few miles from the hotel along Mission Bay. A shuttle will be provided. We will also be offering a chair yoga session again. Take a moment to be good to yourself by breathing, stretching and finding balance before you start your day.

If you want to participate fill out the form or email the information to Margee Neer. You can even include others in this effort by finding sponsors to support your fitness time. Proceeds will be used to support the programs of the foundation.

Feel free to contact me if you have any questions.



**Chula Vista Club Celebrates 60 years at the 2018 District Conference**

## Awards Information

Altrusans are doing amazing things leading to bettering their communities: service projects, literacy projects, leadership training and encouragement, mentorship of young people through ASTRA. Conference gives us an opportunity to recognize these accomplishments with special awards. (Some even come with a check!)

Club presidents were mailed information on submitting entries for the awards, but we all know how busy they are. **YOU CAN HELP** by offering to complete an application. Your president will thank you forever! Check our fabulous website, [altrusadistricteleven.org](http://altrusadistricteleven.org), for all the information. And note the deadline: **March 1.**

Altrusans are doing amazing things leading to bettering their communities: service projects, literacy projects, leadership training and encouragement, mentorship of young people through ASTRA. Conference gives us an opportunity to recognize these accomplishments with special awards. (Some even come with a check!)

Club presidents were mailed information on submitting entries for the awards, but we all know how busy they are. YOU CAN HELP by offering to complete an application. Your president will thank you forever! Check our fabulous website, [altrusadistricteleven.org](http://altrusadistricteleven.org), for all the information.

The forms for the awards can be found on the Altrusa District Eleven website. For the Marilyn Atwood Award and for years of membership, forms will be mailed to all Club Presidents in the month of March.

The following is a list of awards and the names and addresses of the members coordinating the awards. The postmark deadline for all entries is March 1, 2019. E-mail applications are permitted.

### **Marilyn Atwood Award**

Denice Gilb,  
Past Governor  
3708 Wrightwood Drive  
Studio City, CA 91604  
Email: [denicerg@aol.com](mailto:denicerg@aol.com)

### **Dr. Nina Fay Calhoun**

Jeanne Young,  
Leadership Chair  
1260 Sage Ct.  
Ridgecrest, CA 93555  
Email: [jkgirliegirl@yahoo.com](mailto:jkgirliegirl@yahoo.com)

### **Mamie L. Bass**

Charlotte Perry,  
Service Chair  
6685 Caminito Lindrick  
La Jolla, CA 92037  
Email: [cperry7798@aol.com](mailto:cperry7798@aol.com)

### **Letha H. Brown**

Trish Schlichting,  
Literacy Chair  
693 West Elm St.  
Bishop, CA 93514  
Email: [trish\\_s@earthlink.net](mailto:trish_s@earthlink.net)

### **Years of Membership**

Helyn Sloan,  
Membership Chair  
62 Glover Court  
Chula Vista, CA 91910  
Email: [hmsloan@cox.net](mailto:hmsloan@cox.net)

## District Board Nominations

The Nominating Committee for District Eleven is pleased to present the following qualified Altrusans as nominees for election to the District Board of Directors for 2019-2021.

### Governor – Pat Zoller



Pat Zoller  
2017-2019 Governor-Elect  
San Diego

I have been a member of Altrusa for 22 years and have served on the District Eleven Board for six years. Serving as Governor-Elect for the past 2 years has been a whirlwind of learning what is required to be a district governor. It's been exciting, rewarding, overwhelming at times but never, never dull. My Governor-Elect training in Chicago, Illinois in July 2018 was chocked full of information about the what, where, when and how to be a district governor. One of the most valuable pieces of the training was getting to know the other District Governor-Elects and sharing information, concerns and ideas for building our clubs and serving our communities.

I look forward to serving as your District Eleven Governor for the next 2 years. I believe that together we can not only continue to make a difference in each of our communities, but we can make a difference in Altrusa International by growing our membership and increasing the number of clubs within District Eleven. With your support and continued enthusiasm for Altrusa and all we stand for I'm confident that next 2 years will be one of growth, adventure and fun.

### Governor-Elect - Melinda Aguirre



Melinda Aguirre  
2017-2019 First Vice Governor  
Central Coast

I have been on the District Eleven Board for six years and have learned a lot about organizational leadership. The District Board is a “hands on” board with everyone having a job description. The job description is concise and simple. Just follow the plan and you will succeed. One of my job description as 1<sup>st</sup> vice governor was to bring to attention any policy changes. I made sure the District Eleven Policy Manual was updated. Another favorite job was visiting the assigned clubs. When visiting other clubs I had the opportunity to see another club in action. I, along with my club, Altrusa of the Central Coast, am undertaking a new club extension, Altrusa International Club of Santa Ynez Valley. It was started in August of 2018 and we are working on “growing” it. Bottom line, I love Altrusa and what it stands for.

## First Vice Governor – Bonnie McPherson



Bonnie McPherson  
2017-2019 Second Vice Governor  
Tucson

Bonnie McPherson, was born and raised in Ohio. I earned BS/MS degrees from The University of Arizona and spent 35 years teaching Home Economics and Computers. During my 16 years as an Altrusan, I have served the Tucson Club in many capacities including Club President. Currently I am Corresponding Secretary and co-chair of our Young Authors Competition sponsored by our Club in conjunction with the Tucson Festival of Books. At the District level, I have served as Director and currently am serving as 2<sup>nd</sup> Vice-Governor. It is a pleasure to serve at the District level and to learn about the Clubs and members throughout the District. I enjoy spending time with friends, petting my cat, reading and quilting. My passion is playing ukulele music and I take every opportunity to do so!

## 2<sup>nd</sup> Vice Governor - April Smith



April Smith  
2017-2019 Secretary  
San Luis Obispo County

I am in my 11<sup>th</sup> year as an Altrusan. I started as a member of the Chula Vista Club where I served in various leadership roles and as ASTRA Chair facilitated the chartering of a college ASTRA Club. During those years I also served four years as the District ASTRA Chair and was the 2014 Conference Chair. In the summer of 2016 I moved to the Central Coast and joined the Cinco Ciudades Club where I facilitated the chartering of a high school ASTRA Club. I was also the 2017 Conference Co-chair. With a club name change to San Luis Obispo County I am proud to be the Club President.

I am currently serving on the International Program Committee as the International ASTRA Chair. In this position I have gained experience working with both the International Board and Foundation Board. I have also worked on updating and revising policy, developing International documents and forms, been involved with the development of the International Website and worked on the Convention Planning Task Force.

As the current District Secretary, I have learned a great deal about the process and procedures of our District Board and the responsibilities of all the district officers. With my experience serving as a Conference Chair for two District Conferences I have helped to revise and update the District Conference Manual. I have a great deal of knowledge and experience about the various levels of Altrusa and what I don't know I am usually persistent enough to find out. For those of you who know me, know that when I take on a responsibility or task, I will give it 100% and get it done. If you don't know me, I am hoping you will soon, as I truly believe one of the best things about Altrusa is getting to know all the wonderful Altrusans, not only in our own District but throughout International.

## Director – Andrea Shallcross



Andrea Shallcross  
2017-2019 Treasurer  
Eastern Sierra

This May, I will be wrapping up my two-year term as Treasurer for District Eleven. Thank you all for the opportunity to serve; it has been a great privilege working with such a dedicated and talented board, as well as getting better acquainted with so many of my sister Altrusans throughout the district. I hope to extend that experience by serving as your Director for the coming biennium. With the help of my office team, I've provided tax and bookkeeping services for 17 years. In my "free" time, I serve on the boards of the Eastern Sierra Cancer Alliance and the Bishop Mural Society, and volunteer for many others. My favorite vacation is at the beach with no cell service, alone with my husband, dogs, books and puzzles!

## Treasurer – Leslie Johnson



Leslie Johnson  
2017-2019 Webmaster

I joined Altrusa in 2007, but volunteering became my job when I retired from Boeing in 2013, after 35 years. It was a real challenge and a lot of fun when Governor Melanie Hodges asked me to design a new website for District Eleven. It gave me the opportunity to get to know the District Eleven Board and Chairpersons as well as many District Eleven Altrusans. The new website also provided me the opportunity to serve on the International Web Task Force and develop a new International Website. I was thrilled when Governor-Elect Pat Zoller asked me to continue maintaining our website for two more years.

I was honored to be nominated to serve as treasurer on the District Board. Andrea has done an incredible job these last two years and I would be excited to learn from her experience. I served as treasurer for our Altrusa Board for two years. I hold a BS in mathematics and a Masters and PhD in computer engineering – all of which provided me with an extensive math and accounting background. I was also very active in the formation of our Altrusa of Anaheim Foundation as well as doing the work to establish our club as a 501c4. I served as President of the Anaheim Club from 2015-2017 I am excited to assist other clubs in our district with this process. I look forward to the next two years with excitement and an opportunity to work with the new board and to serve all District Eleven Altrusans.

Respectfully submitted,

Dawn Young, Santa Maria, Nominating Committee Chairperson 2018-2020

Barbara Giachetto, Central Coast

Marie Cady-Drummond, Long Beach

## Designing a Club Website or Webpages to Advertise Your Club

The club website or webpages can become the hub of growing your membership and advertising your fundraising activities. Whether it is social media, email, direct mail, print or other marketing methods, these methods should drive all traffic to the club website. Your website should easily explain who you are, what you do and for whom you do it.

Our District Website offers the opportunity for each club to have its own webpage(s). It is up to each individual club what the contents of their website/webpage will entail but some suggestions are:

List of club officers and their positions

Day, time and location of all meetings

Picture of your club membership

Picture of your club officers

Club phone number or email address to contact for more information (every club has a generic email address provided by the district website. *It's your club name followed by @altrusdistricteleven.net so for examples:*

[Anaheim@altrusdistricteleven.net](mailto:Anaheim@altrusdistricteleven.net) or [longbeach@altrusdistricteleven.net](mailto:longbeach@altrusdistricteleven.net) these generic emails are attached to the club president of designate contact person's email addresses.

A welcome message or video from your club to potential interested members

Club News – updates on your projects and club's activities and pictures.

These suggestions are not cast in stone – all clubs are welcome to decide what content goes on their webpage. I can either build pages for you or assist a volunteer from your club in building and maintaining them.

Follow these simple rules when designing or reviewing your club website or webpages:

1. The website is for reaching out to people to let them know what you do.
2. Keep webpages lean and clean but useful as possible – stick to your topic.
3. Don't make visitors jump through hoops to find information and give all pages a consistent appearance.
4. Never make an unnecessary link.
5. Always group necessary and similar items together such as news or resources
6. If you can give visitors an option, then do so.
7. Use appealing graphics, but make sure they support your content.
8. Update your pages often so people have a reason to return frequently.
9. Know your audience and strive to please.
10. Its your website/webpage, its your vision so do it your way.

My conference workshop will offer instructions for building your club webpage or website as well as how to navigate the District and International websites.

Please come with your questions and ideas.

Leslie Johnson

District Eleven Webmaster

## Altrusa of San Luis Obispo County Loves Presenting Donation Checks

One of the best things about being in an Altrusa Club and having a fundraiser is sharing the profits raised from all the time, commitment and hard work it takes to get donations. The Altrusa Club of San Luis Obispo County had a lot of fun recently at our Celebration this past November we had a Cake Auction for five of the agencies we support. The cake for the 5Cities Homeless Coalition donation of \$2500, the donation for the cake for Lopez High School, ASTRA Club school advisor brought in \$800, Boys and Girls Club of Obispo County got \$700 for their cake, the Open Door Preschool got \$700 and the Oceano Library's cake went for \$450. It was so much fun to visit the agencies and present the "Big" check along with the real check. The kids at the Boys and Girls Club thought the "Big" check was pretty cool!



fundraiser is work it takes to of fun recently of Trees event community sold for a made by the South San Luis



## Register and Pay Online through the District Website for Conference

The District Website is here to make finding information easier. I want to tell you about the new additions to the website. To go to the District Eleven website, simply type [www.altrusadistricteleven.org](http://www.altrusadistricteleven.org) into your favorite browser. Scroll down past the banner to find the menu.

Members can register and pay for District Conference online. Simply go to the District Website and select the **NEWS** page and click the link for online registration. It is processed through webconnect and is safe and secure.

The District Conference registration forms and hotel information are also on the **NEWS** page. Members can also download the forms on the District Website from the **NEWS** page under **Conference**. There is a "Word" or "pdf" conference registration form that can be downloaded to your computer on which information can be typed. It can either be emailed or snail mailed. There is also a form for credit card information which can be mailed to Betty Baran the conference treasurer – contact info is on the registration form You can contact me via the website by going to the **CONTACT** page and sending an email or directly at [webmaster@altrusadistricteleven.org](mailto:webmaster@altrusadistricteleven.org).

Leslie Johnson  
Webmaster

## Preliminary Conference Schedule

### Thursday, May 2

9:00 a.m.-noon	District Eleven Board Meeting
12:00-5:00 p.m.	Registration
12:30-3:00 p.m.	Presidents Workshop
12:30-3:00 p.m.	Treasurers Workshop
3:30 -4:30 p.m.	All Conference San Diego Club Hands-on Service Project
5:00-6:00 p.m.	Reception for International Representative (Margarita Party)

### Friday May 3

7:30-9:00 a.m.	Registration
8:00-8:30 a.m.	First Timers' Meeting
8:30-9:00 a.m.	Delegate/Alternate Instruction
9:00-10:30 a.m.	Opening Session
10:45-11:45 a.m.	Business Session
12:30-2:30 p.m.	Awards Luncheon
3:00 -4:30 p.m.	All Conference Round Table Discussions
5:00 p.m.	Motown Fun with the Corvelles

### Saturday May 4

6:30-7:30 a.m.	Tammy Fournier Fun & Fitness for the Foundation Walk & Chair Yoga
7:30-8:30 a.m.	Past Governors' Breakfast
8:00-8:15 a.m.	Banquet seating sign-up
8:00-8:30 a.m.	Delegate Voting
9:00-11:15 a.m.	Workshops
11:15-12:15 p.m.	Marketplace
12:30-2:30 p.m.	Foundation Luncheon
3:00-4:30 p.m.	Workshops
6:00-7:00 p.m.	Reception
7:00-9:30 p.m.	Governor's Banquet
9:30-10:30 p.m.	Governor's Reception

### Sunday May 5

8:00-8:45 a.m.	Memorial Service
9:00-11:00 a.m.	Closing Business Session (Call to 2020 Conference)
11:30-3:00 p.m.	District Eleven Board meeting

# Conference Registration – Altrusa International District Eleven

May 2 – 5, 2019

Full Name: \_\_\_\_\_ Preferred First Name – Badge: \_\_\_\_\_

Phone or Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Altrusa International of \_\_\_\_\_ **DEADLINE DATE:** April 2, 2019

## NO REFUNDS

**Check all that apply:** Current Governor  Current District Board Member  District Chair  First Timer   
Current Club President  Past Governor  Lamplighter  International Rep

## IMPORTANT: SUBMIT SEPARATE FORM FOR EACH ATTENDING MEMBER

Early Bird Prize – Free Registration for the next Conference. Winner randomly drawn from first 10 Registrations received.

**FULL REGISTRATION FEE – ENTIRE CONFERENCE** \$180.00 \$\_\_\_\_\_

Includes Friday/Saturday Luncheons, all Sessions, and Saturday Evening Banquet

## PARTIAL REGISTRATION

Friday Only – All Sessions, Workshops, and Lunch \$100.00 \$\_\_\_\_\_

Saturday Only – All Sessions, Workshops and Lunch \$100.00 \$\_\_\_\_\_  
(Does not include Saturday Evening Banquet)

*I WILL BE ATTENDING PRESIDENTS*  *TREASURERS*  *WORKSHOP May 2nd*

**FRIDAY EVENING EVENT** – The Corvelles# \_\_\_\_\_ @ \$45.00 \$\_\_\_\_\_  
(See Information Flyer)

## GUEST MEALS

Friday - Luncheon Only (Guests) # \_\_\_\_\_ @ \$32.00 \$\_\_\_\_\_

Saturday - Luncheon Only (Guests) # \_\_\_\_\_ @ \$32.00 \$\_\_\_\_\_

Saturday – Banquet (Guest and Members) # \_\_\_\_\_ @ \$42.00 \$\_\_\_\_\_

**LATE FEE: REGISTRATIONS POSTMARKED AFTER (Date)** \$25.00 \$\_\_\_\_\_

**TOTAL CHECK** (your check is your receipt) \$\_\_\_\_\_

## Mail check and registration to:

Susannah Berning Registration Chair  
2312 Finch Lane, San Diego, CA 92123-3715

## Make check payable to:

Altrusa Int'l District Eleven Conference

**SATURDAY EVENING BANQUET MEAL CHOICE:** Chicken Saltimbocca

Southwestern Tri -Tip

VEGETARIAN OPTION FOR ALL MEALS

SPECIAL DIETARY RESTRICTIONS: \_\_\_\_\_

(continue on back if needed)

To pay with your credit card if you choose.

To send form to Conference treasurer at: *bettybaran47@gmail.com* for her to process your credit card:

Name on card \_\_\_\_\_

Billing address \_\_\_\_\_

\_\_\_\_\_ zip code \_\_\_\_\_

Card number \_\_\_\_\_ cvc \_\_\_\_\_

Expiration date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Or send in a check with your registration form to Susannah Berning (address on front of form)



950 Hotel Circle North, San Diego, CA 92108 (619) 298-0511 or 800-679-6567

## Altrusa District Eleven Conference at Handlery Hotel

### *Surfin' into Service*

**May 2 – 5, 2019**

**\$129.00 Standard Guest Room Rate**

King or 2 Double Beds

(Plus applicable taxes and tourism assessments)

Complimentary Self-Parking & Complimentary Breakfast for 2 people per room

Guests enjoy free internet access in all guest room, suites, and common areas.



To make reservations and receive the group discounted rate call the Handlery and ask for

Altrusa International District Eleven Block.

Check-In is **3:00 pm**

Check-Out is **12:00 noon**

***Reservations must be made by Tuesday, April 2nd, 2019.***

Group Rates are available 3 days prior to and/or 3 days following our event.

***Please note: an elevator is only available to the conference rooms.***

***If ADA accessibility is needed for a guest room, please ask for a first floor room.***



## Conference Attendance Incentive Application

The Judy Tharp Conference Attendance Fund was created in 2014 by the longtime Indian Wells Valley member to assist members, especially first-timers, with the costs associated in attending conference. Awards are \$180.00 and are not transferable. If not used, the award must be returned. Please submit the below information no later than April 1 to:

Judy Tharp, 1047 N. Inyo Street, Ridgecrest, CA 93555

**All information will be kept strictly confidential.**

Name of Requesting Member: \_\_\_\_\_

Name of Club: \_\_\_\_\_

Address: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Date Submitted: \_\_\_\_\_

Please indicate how a grant would affect your ability to attend District Eleven Conference:

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Date Reviewed: \_\_\_\_\_ Approved (Y/N) \_\_\_\_\_ Date applicant notified: \_\_\_\_\_

Comments: \_\_\_\_\_

# Surfin' into Service Activity

Thursday, May 2nd, 3:30 to 4:30

## Project ♥ Linus



Providing  
Security  
Through  
Blankets

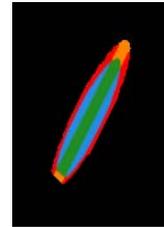
Come find us in the Tower Room assembling fleece blankets for our local chapter of Project Linus. No equipment or talent needed.

We have all the supplies!

## Surfin' into Service Poolside

5 to 6 on Thursday, May 2nd

Join us in and near the Hospitality Room



and meet our

International Representative Kathy Folley.

Light refreshments and drinks provided.

Wear your favorite beach hat and flip flops and join us in for limbo, beach bingo, and corn-hole matches.

Just a casual social gathering,  
hanging around and being a 'hodad.'



**Friday Night Event - Motown Fun**



**MAY 3, 2019**  
**5:00 - 6:30 P.M.**

**MOTOWN FUN**

**Dancing and Singing with the Corvelles**

**Come and be entertained by a live  
performance of the Corvelles**

**and**

**Enjoy Cocktails and Hors d'Oeuvres**

**\$45**

**Friday Night Activity**

**You don't want to  
miss this  
fun and entertaining  
event**

**Come sing & dance to  
Motown Music with  
the Corvelles**

**Cocktails and  
Hors d'oeuvres**

**An event to  
remember!**

**Altrusa  
International  
San Diego**



## 2019 Conference Marketplace Application

Altrusa International District Eleven  
64th Annual District Conference  
May 2-5, 2019  
The Handlery Hotel San Diego

Proceeds benefit YOUR Altrusa Club. Share your talent(s) with fellow Altrusans and generate funds for your club. Knit? Sew? Bake? Build? Craft? Let your creativity show!

Marketplace Fee: \$10.00

Add a \$10.00 late fee for all applications postmarked after April 15, 2019

Altrusa Club: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Describe items to be sold: \_\_\_\_\_

Please include payment. Make payable to Altrusa International District Eleven Conference and mail to:

Bonnie McPherson  
Second Vice Governor  
921 N. Chrysler Drive, #15  
Tucson, AZ 85716  
520-323-6970  
bonniemaltrusa@yahoo.com

*DEADLINE: April 15, 2019*

## Tammy Fournier Fun & Fitness For Altrusa International Foundation

Come enjoy fitness and fellowship with your fellow Altrusans while you help the Foundation too! This year we have two opportunities to have a healthy and fun start to our day. The fun run/walk will gather at the registration desk at 6:30 and the chair yoga at 7:00. If you would like to ask friends, family, co-workers, etc., to sponsor you, just fill out the sponsor pledge at the bottom of this sheet.

If you would rather roll over and hit the snooze button, you can still contribute and be with us in spirit!

\_\_\_\_\_ Yes, I want to participate in the \_\_\_\_\_ walk/run \_\_\_\_\_ chair yoga

I will make a pledge of \$ \_\_\_\_\_

\_\_\_\_\_ I'll be there in spirit, but still snoozing. Here's my pledge of \$25.

Altrusa Club: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship:

The following people agree to sponsor \_\_\_\_\_ as a participant for the benefit of the Altrusa International Foundation.

Name and Pledge

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

Make check payable to **Altrusa International Foundation** and mail to Margee.

You may also email the registration and pay at the event:

Margee Neer  
1266 Early Pond Ln.  
Bishop, CA 93514

760-914-3064  
[1neerhope@gmail.com](mailto:1neerhope@gmail.com)

# CONFERENCE PROGRAM ADVERTISING 2019

YES! I/we will advertise in the District Eleven Conference Program

Digital print ready copy will be emailed (see instructions below)

Please note the program is printed in black ink. Light colored graphics do not copy well.

Please design my Ad for me. Here is what I want to say:

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Write on back if more room is needed or attach another sheet.

\$250 Back Inside Cover/Back Cover/Sponsor – Size 4 ½" x 7"

\$110 Full Page Ad – Size 4 ½" x 7"

\$60 ½ Page Ad – Size 4 ½" x 3"

\$30 ¼ Page Ad – Size 4 ½" x 2"

\$25 Business Card Ad

Email Ad copy in either a JPEG or PDF format to [sandiegoblondy@aol.com](mailto:sandiegoblondy@aol.com)

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Email: \_\_\_\_\_

Include payment. Make check payable to "Altrusa Int'l District Eleven Conference"

Mail to: Betty Baran, 5078 Sevilla St., Santee, CA 92071

For More Information Contact: Diana Ramsey at 619-415-5225 or sandiegoblondy@aol.com

**Deadline April 2 – Digital Artwork Required**

# ALTRUSA INTERNATIONAL FOUNDATION DONATION REQUEST 2019

Each Year District Eleven holds a Silent Auction and Raffle at the District Conference to raise funds for the Altrusa International Foundation. Each club is asked to donate a basket or item that can be used in this effort. Many generous individuals have also donated items. Your donation(s) will be displayed either in the Silent Auction or as one of the Raffle items. Funds that are received in this effort will be given to the International Foundation Endowment which provides much of the grant funding available to clubs. District Eleven has often been one of the most generous contributors. Our donations and generosity make it possible for Altrusa Clubs to receive an International Foundation Grant to support literacy and service projects at the local level. Thank you for your support.

It would be helpful to know what items are coming if possible, to help us prepare. Please fill out the form below with your information and return it to Margee by April 1<sup>st</sup>. You can also email the information. You may list more than one item, or items from individuals in your club if you would like.

Altrusa Club: \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Donation From: Club/Individual (Include Name)	Description of Item	Approximate Value

**Return to:** (You may email or mail the information)

Margee Neer

760-914-3064

1266 Early Pond Ln.

Bishop, CA 93514

[1neerhope@gmail.com](mailto:1neerhope@gmail.com)



## Altrusa International District Eleven

### Memorial Service Request Form

Each year District Eleven holds a Memorial Service on Sunday morning at the District Conference to acknowledge District Eleven Altrusans who have passed away in the last year. District Eleven Clubs may honor deceased members with a special memorial by sending in the form below.

Please fill out the form below with your information and return it to Carol Latham by March 31<sup>st</sup>.

Altrusa Club: \_\_\_\_\_

Name of Deceased Member: \_\_\_\_\_

Optional Date of birth: \_\_\_\_\_ Date deceased: \_\_\_\_\_

Member of Altrusa since: \_\_\_\_\_

Offices held: \_\_\_\_\_

Photos included: Yes or No (Please circle) Digital photos in jpg format please!

List any memories you would like shared, use box below.

Submitted by: \_\_\_\_\_

Contact email & phone number: \_\_\_\_\_

Contact information of member who will participate in Memorial Service at Conference:

Name: \_\_\_\_\_

Contact phone: \_\_\_\_\_

Contact email: \_\_\_\_\_

Please submit by March 31, 2019 to Carol Latham, 1613 S. Old Fashion Way, Anaheim, CA 92804-6121 or by email [lathamaltrusa@juno.com](mailto:lathamaltrusa@juno.com).



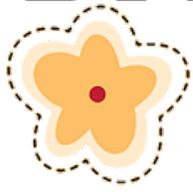
**Altrusa of Anaheim members, Denise Gilb, Pat Hansmeyer, Leslie Johnson and Carol Latham present a grant check to the JOYA Scholars for their new location in the West side of Fullerton**

## **Participate in the San Diego Altrusa Club Service Project**

### **Days for Girls**

The San Diego Altrusa Club has teamed up with the Escondido Chapter of Days for Girls in partnership to provide service hours and financial support to produce Days for Girls Kits. At monthly meetings members help sew and construct the kits. Altrusans are encouraged to donate panties, small soap bars, dark colored washcloths, and Gallon Ziploc® Freezer Bags. Monetary donations to *Days for Girls International* are welcomed along with gift cards to Target, Walmart, and JoAnn's Fabrics. Please bring your donations to the Hospitality Room.

# DAYS FOR GIRLS



## Donation Ideas



**One Gallon  
Freezer Ziploc**

(without slide  
closures)



**Solid Colored  
Wash Clothes**



**Cotton Underwear  
Solids and Geometric  
Designs only**

Girls Sizes 12/14/16

Woman's Sizes 6 - 8



**Hotel Size & Small Soaps**

*Don't feel like shopping...*

*We can do it for you. Checks payable to: Days for  
Girls International, and/or gift cards to JoAnn's  
Fabrics, Target, and Walmart will be gladly  
accepted.*

*Please Note: Escondido Chapter on your checks!*

## **EASY-Way to write the: The Letha H. Brown Literacy Award**

It is so important that each Club record their projects each year. That way we can keep a record over the years of the many creative ideas. On our District website, Clubs will have the opportunity to research and look up new ideas for their Club. To make it easier, this template is ready to go. All you need to do is complete the outline. There are two ways to add content. Either complete it in outline format or as a narrative using each bullet as a paragraph. Either way, eliminate any of the bullets that are not appropriate or add any information that help explain the project.

The formatting is ready to go. Just add your information. It is doubled spaced and the format is compatible with the International Letha H. Brown Award application.

After completing the Award entry, it can be emailed to the Literacy Chair. This year it is Trish Schlichting at [trish\\_s@earthlink.net](mailto:trish_s@earthlink.net). You will receive a reply letting you know that it was received. The entries must be received by March 31<sup>st</sup>. The other option is to print the word document and mail it to: Trish Schlichting, 693 W. Elm St. Bishop CA 93514.

This is just an option.... Each Club can complete the entry in a way that will work best.



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**(Name of Project)**

**Nomination for Letha H. Brown Literacy Award**

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**(Date)**

**Altrusa Club of the \_\_\_\_\_**

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**(Address)**

**District Eleven**



# Letha H. Brown Literacy Award

## ENTRY FORM

**District: Eleven**

**Name of Altrusa Club:**

**Address:**

**Contact Person:**

**Telephone:**

**E-mail:**

**Date:**

**Number of Members in Club:**

\*\*\*\*\*

**Project Title:**

---

**Project Synopsis:** (60 word count, single spaced)

**Narrative:** The narrative must not exceed 1,000 words, double-spaced, and on plain white paper.

A. Selection of Project

1. Describe the aims and objectives of your project:
2. The purpose of the project is:
3. The project was designed to help:
4. The membership was involved in the selection of this project by:

B. Development and Implementation of the Project:

1. The steps involved in the development of our project are as follows:
2. The project structure:
  - a. Timetable
  - b. Resources required
  - c. Work assignments/member responsibilities
  - d. The 'Plan'
  - e. Each member of the Club was involved
  - f. The project was supported by individuals and/or organizations in the community

C. Evaluation of the Project:

1. The objectives we achieved were:
2. The number of people who helped in the project was:
3. The benefits to the community were:
4. Our Club promoted community awareness of Altrusa and its commitment to Literacy by:

Supplementary Information: Should be attached here and should NOT exceed six pages. Do not include loose photographs or booklets. Import/scan pictures into this document. Or copies of supplementary information can be attached.

## **Altrusa District Eleven Board Liaisons**

The District Eleven Board of Directors is here to help you at any time. They will be visiting your clubs this year. Please communicate regularly to your club liaison listed below:

Immediate Past Governor, Judy Sorensen: Arcadia, Los Angeles & Monterey

Governor-Elect, Pat Zoller: Eastern Sierra, Indian Wells Valley, Phoenix, The West Valley & Tucson

First Vice-Governor, Melinda Aguirre: Glendale, Long Beach, Oxnard & San Buenaventura

Second Vice-Governor, Bonnie McPherson: Anaheim, Chula Vista, San Diego & San Diego No. County Coastal

Director, Margee Neer: Central Coast, Golden Valley, Santa Maria & San Luis Obispo County.

	<b><u>President</u></b>	<b><u>Email</u></b>	<b><u>Meetings</u></b>
Anaheim	Pat Hansmeyer	<a href="mailto:anaheim@altrusadistricteleven.org">anaheim@altrusadistricteleven.org</a>	4 <sup>th</sup> Monday
Arcadia	Beau Stocking	<a href="mailto:arcadia@altrusadistricteleven.org">arcadia@altrusadistricteleven.org</a>	1 <sup>st</sup> Wednesday
Central Coast	Leticia Kossuth	<a href="mailto:centralcoast@altrusadistricteleven.org">centralcoast@altrusadistricteleven.org</a>	
Chula-Vista	Hillary Sloan	<a href="mailto:chulavistaV@altrusadistricteleven.org">chulavistaV@altrusadistricteleven.org</a>	3 <sup>rd</sup> Wednesday
San Luis Obispo County	April Smith	<a href="mailto:cincociudades@altrusadistricteleven.org">cincociudades@altrusadistricteleven.org</a>	2 <sup>nd</sup> Tuesday
Eastern Sierra	Gail Swain	<a href="mailto:easternsierra@altrusadistricteleven.org">easternsierra@altrusadistricteleven.org</a>	2 <sup>nd</sup> Thursday Dinner 4 <sup>th</sup> Thursday noon program
Glendale	Barbara Crawford	<a href="mailto:glendale@altrusadistricteleven.org">glendale@altrusadistricteleven.org</a>	1 <sup>st</sup> Thursday
Golden Valley	Kathy Telleria	<a href="mailto:goldenvalley@altrusadistricteleven.org">goldenvalley@altrusadistricteleven.org</a>	2 <sup>nd</sup> Thursday
Indian Wells Valley	Beth Gordon	<a href="mailto:indianwellsvalley@altrusadistricteleven.org">indianwellsvalley@altrusadistricteleven.org</a>	3 <sup>rd</sup> Tuesday
Los Angeles	Open	<a href="mailto:losangeles@altrusadistricteleven.org">losangeles@altrusadistricteleven.org</a>	3 <sup>rd</sup> Wednesday, noon
Long Beach	Marie Cady Drummond	<a href="mailto:longbeach@altrusadistricteleven.org">longbeach@altrusadistricteleven.org</a>	3 <sup>rd</sup> Sunday/varies
Monterey Peninsula	Marsha Leadingham	<a href="mailto:montereypeninsula@altrusadistricteleven.org">montereypeninsula@altrusadistricteleven.org</a>	2 <sup>nd</sup> & 4 <sup>th</sup> Monday
Oxnard	Katharine Raley	<a href="mailto:oxnard@altrusadistricteleven.org">oxnard@altrusadistricteleven.org</a>	4 <sup>th</sup> Wednesday
San Buenaventura	Bev Mueller	<a href="mailto:sanbuenaventura@altrusadistricteleven.org">sanbuenaventura@altrusadistricteleven.org</a>	
San Diego	Betty Baran	<a href="mailto:sandiego@altrusadistricteleven.org">sandiego@altrusadistricteleven.org</a>	3 <sup>rd</sup> Wednesdays
San Diego NCC	Jan Riggins	<a href="mailto:sdncc@altrusadistricteleven.org">sdncc@altrusadistricteleven.org</a>	
Santa Maria	Leona Doidge	<a href="mailto:santamaria@altrusadistricteleven.org">santamaria@altrusadistricteleven.org</a>	2 <sup>nd</sup> & 4 <sup>th</sup> Wednesday
The West Valley	Leslie Fountain & Dawn Mortellaro	<a href="mailto:westvalley@altrusadistricteleven.org">westvalley@altrusadistricteleven.org</a>	3 <sup>rd</sup> Thursday
Tucson	Beth Brouillette	<a href="mailto:tucson@altrusadistricteleven.org">tucson@altrusadistricteleven.org</a>	2 <sup>nd</sup> & 4 <sup>th</sup> Wednesday Lunch & evening (5:30)

### District Board 2017-2019

Governor	Melanie Hodges	SLOCo	<a href="mailto:governor@altrusadistricteleven.org">governor@altrusadistricteleven.org</a>	
Governor Elect	Pat Zoller	San Diego	<a href="mailto:governorelect@altrusadistricteleven.org">governorelect@altrusadistricteleven.org</a>	
First Vice Governor	Melinda Aguirre	Central Coast	<a href="mailto:firstvicegovernor@altrusadistricteleven.org">firstvicegovernor@altrusadistricteleven.org</a>	
Second Vice Governor	Bonnie McPherson	Tucson	<a href="mailto:secondvicegovernor@altrusadistricteleven.org">secondvicegovernor@altrusadistricteleven.org</a>	
Immediate Past Governor	Judy Sorensen	Cinco Ciudades	<a href="mailto:immediatepastgovernor@altrusadistricteleven.org">immediatepastgovernor@altrusadistricteleven.org</a>	
Director	Margee Neer	Eastern Sierra	<a href="mailto:director@altrusadistricteleven.org">director@altrusadistricteleven.org</a>	
Treasurer	Andrea Shallcross	Eastern Sierra	<a href="mailto:treasurer@altrusadistricteleven.org">treasurer@altrusadistricteleven.org</a>	
Secretary	April Smith	SLOCo	<a href="mailto:secretary@altrusadistricteleven.org">secretary@altrusadistricteleven.org</a>	
Parliamentarian	Denice Gilb	Anaheim	<a href="mailto:parliamentarian@altrusadistricteleven.org">parliamentarian@altrusadistricteleven.org</a>	
Training Chair	Judy Sorensen	SLOCo	<a href="mailto:trainingchair@altrusadistricteleven.org">trainingchair@altrusadistricteleven.org</a>	

### District Chairs 2017-2019

ASTRA	Kathleen Telleria	Golden Valley	<a href="mailto:astrochair@altrusadistricteleven.org">astrochair@altrusadistricteleven.org</a>	
Communications	Ann Strohm	Eastern Sierra	<a href="mailto:communicationschair@altrusadistricteleven.org">communicationschair@altrusadistricteleven.org</a>	
Leadership	Jeanne Young	Indian Wells Valley	<a href="mailto:leadership@altrusadistricteleven.org">leadership@altrusadistricteleven.org</a>	
Literacy	Patricia Schlichting	Eastern Sierra	<a href="mailto:literacychair@altrusadistricteleven.org">literacychair@altrusadistricteleven.org</a>	
Membership	Helyn Sloan	Chula Vista	<a href="mailto:membershipchair@altrusadistricteleven.org">membershipchair@altrusadistricteleven.org</a>	
New Club Building	Sue Larkins	The West Valley	<a href="mailto:newclubbuildingchair@altrusadistricteleven.org">newclubbuildingchair@altrusadistricteleven.org</a>	
Service	Charlotte Perry	San Diego	<a href="mailto:servicechair@altrusadistricteleven.org">servicechair@altrusadistricteleven.org</a>	
DSB Editor	Belinda Berry	Long Beach	<a href="mailto:dsbeditor@altrusadistricteleven.org">dsbeditor@altrusadistricteleven.org</a>	
Webmaster	Leslie Johnson	Anaheim	<a href="mailto:webmaster@altrusadistricteleven.org">webmaster@altrusadistricteleven.org</a>	