

International President's Message

Welcome to our second issue of the International Compass. It has been a busy few months since Convention. It has been great to see so many new members joining Altrusa on Facebook. Unfortunately, we have a long way to go to catch up after the annual "drop off" and it is going to take a continued effort to at least break even this year. On the good news front we welcomed a new Club into our organization in November. Congratulations to the members of Mid Columbia, WA on joining Altrusa. It is heartening to hear of a number of new club building projects that are happening in communities throughout our districts. The New Club Building Task Force is working on a simplified tool kit for building clubs so that we can reach out into new communities. I am sure you will all join with me in welcoming our new members.

For those of you with strong Altrusa networks on Facebook you will have seen recent postings of clubs making a difference on Make a Difference Day. Members of the Sedalia, Missouri Altrusa Club served breakfast for the United Way Day of Caring, while members of the Altrusa Club of Canton stocked books in four Little Free Libraries in their area and the Altrusa Club of Oamaru covered 300 library books at Oamaru North School. Many clubs celebrated World Food Day through collections of food items for local food banks. Some clubs like Altrusa International of Bentonville/Bella Vista used food as a fundraiser with their Spaghetti Dinner fundraiser for children's literacy programs. Clubs are also working on projects that reach beyond our own borders with Altrusa International of Youngstown, Ohio holding a sewing bee to make 27 dresses to be sent to Iberia via the Little Dresses for Africa World Headquarters program. Our Altrusans in Puerto Rico are reaching out into their communities helping those in need through hands on service at food distribution centers. Clubs have celebrated International Literacy Day with a variety of literacy based projects – Altrusa Greenville presented a check to United Way of Greenville County to sponsor a Little Free Library for their community and Altrusa International of Tidewater had a very successful one cent book sale. It is through reaching out in service that we make a difference in so many lives. Thanks for all that you are doing to lead to a better community.

When reading club newsletters, I am literally in awe with the quantity and variety of service projects being undertaken as we lead up to the end of the year. I hope that you will all take a little time over the coming holiday season to rest up, enjoy time with family and reenergize for another burst of service in the New Year.



Leanne Milligan
International President 2017-2019



Featured

- 2** - International Updates
- 3** - Website Updates
- 4** - Making the Most of Your Membership
- 5** - "Of Phisherman and Scammers"
- 6** - 100 Years, 100 Altrusans
- 8** - Make A Difference Day
- 10-14** - Committee Updates and Messages
- 11** - Foundation Information



The Altrusa Centennial Ornament is here!
[Go to page 3 for more info.](#)

International Updates

Your International Board, Program Committee and the members of the many Task Forces, along with the staff at the International Office, have all been busy working on many aspects of our strategic plan and biennium action plan. At the October 2017 Board meeting the International Board:

- Approved Days for Girls as our International Service project – an implementation plan is to be developed by the International Service Committee for review at the January 2018 Board meeting.
- Approved policy changes to Policy 70 b and Policy 73. Watch out for a new release of our International policies incorporating these changes.
- Reviewed Policy 4 (update regarding ASTRA directory information); Policy 27 (to add information that you don't need to apply to use the logo for paper/printed items not to be resold), and Policy 45 revision to align with bylaw changes at Convention.
- Updated the Logo Usage Guide to allow grayscale and monochromatic use of the Altrusa Logo.
- Approved the Service Project Tool Kit items which have been loaded to the website.
- Approved a motion that states that the office will change a member from Active to Emeritus when the Governor advises that Emeritus status has been granted and a letter from the International President will be mailed to the Emeritus Member.
- Discussed the revision of the Club Treasurer's Manual by the Finance Committee and will include a section on Cyber Fraud. A committee is to be formed to develop a District Treasurer Manual.
- Heard that the ASTRA Committee are looking to reinstate the ASTRA Service Award.
- Updated the Personnel Manual which has been distributed to staff.
- Stated that Clubs in formation will be provided with their logo once they have 10 paid up affiliate members to help with building a club (to be added into policy 20 on new club building).
- Recommended the Office work on a Group Tally guide.
- Approved recommendations from the Website Task force to create a new site and change website host. We will start work on a new public site first.
- Appointed Jane Gray to the International BRR Committee, Ingrid Christianson has been appointed the new Vice Chair of Membership and Sylvia Juarbe the new Vice Chair of ASTRA.

After the Board meeting we have developed a long action items list as your leadership team continue to work on initiatives over the coming months.



Website Updates

- You can now find the Sponsorship Report on the website under the Publications tab. See a listing of new members for each district as well as who is sponsoring them.
- The new Service Project Toolkit is also available in the Toolkits menu found under the Publications tab as well.
- Policy 27 is now available as its own file so that you may become more familiar with proper usage of the International Logo. It is also available in Spanish and French.
- The Club Bylaws template has also been updated to reflect all changes. We recommend clubs update their bylaws with the new template.
- If you have forgotten your password to the site please send an e-mail to Altrusa@altrusa.org or call the International Office for assistance.

Deck the Halls with...Memories

Enjoy this limited edition holiday gift...while they last



The Centennial logo is etched into this textured glass ornament; beautifully presented in a gray custom box. 3" across.

\$8.50 Each, + shipping

Find them exclusively at Altrusastore.com
or order directly from Doc Morgan Inc. 630.584.9414

Orders received by December 11th will ship to arrive in time for Christmas (Continental US only)



Doc Morgan Holiday Hours

All of us at Doc Morgan Inc. want to wish you a Happy Holiday season, and alert everyone to our holiday schedule. We will be closed for Thanksgiving on Thursday, November 23rd and Friday, November 24th. Our office will also be closed December 25th through January 2nd for our employees to celebrate the holidays with family and friends. We will resume normal operations on Wednesday, January 3rd.

Thank you for your understanding, we look forward to working with you in 2018!

Clubs In Formation

Congratulations to Mid-Columbia, WA for chartering on November 16, 2017 with 21 members. Please join us in welcoming them to Altrusa. If you would like to make a \$5.00 donation to help this club get a running start please contact District Twelve Treasurer, Anne DeFrancisco at adefran@mdlcpa.com.

District Three is working to start a new club in Mooresville, North Carolina along with a Virtual Club.

District Eleven is working on forming a club in the Reno/Sparks area of Nevada and Buellton/Santa Ynez area of California.

If you know someone who lives in these areas who might be interested in Altrusa please contact the office.



Poplar Bluff's Walk to End Alzhiemers



San Antonio's literacy based activities with 3rd Graders.

Making the Most of your Membership

Kathy Folley, International Vice President
vicepresident@altrusa.org

Membership in Altrusa is a gift to be treasured. To make the most of your membership you have to commit to certain things such as attending club meetings. We all understand it's not possible to attend every meeting but making a conscious effort to attend as often as you can makes all the difference. The same goes for participating in service projects and fundraising activities. For most of us service is why we became members in the first place. Through our participation in our club service projects we can truly see the impact Altrusa has in our communities.

Are you utilizing the resources available to you through the International website and the International office? The information is there for your use. It is also important to let your leaders know if other resources are needed. Your suggestions are welcome and appreciated.

Also, it is important to attend our District Conferences and International Conventions when possible. This is your opportunity to learn about the things others clubs are doing, to network with other members, to have a voice in the direction the organization is headed, and to support your District and International leadership.

Making the most of your membership is not difficult. It just takes commitment.

“Of Phishermen & Scammers”

Susy Meier, International Communications Chair

If something sounds too good to be true, there's probably a scammer behind it!

We all received the email from the International office, advising us of recent attempts at cybercrimes targeting Altrusa Treasurers and Governors. It is important to be vigilant and protective of your user IDs, passwords, account numbers and the like – but also very important to be wary of unsafe links and web sites.

What is Phishing?

The definition of phishing is “the fraudulent practice of sending emails purporting to be from reputable companies in order to induce individuals to reveal personal information, such as passwords and credit card numbers.”

How Does It Work?

Every bank has been a victim of phishing scams and many other types of companies as well. Netflix customers were very recently the targets of such an email attack. You check your email, and there's one from a company you do business with – such as your bank or another company you receive a service or goods through. It looks like it is from a legitimate source – and then it tells you that your billing information must be confirmed. Sometimes they even say that it has been compromised and must be updated. Just click on this link, and you can easily take care of it. Also be aware that telephone text messages can deliver the same dangerous type of link.

DON'T DO IT!

If it is a scam, any entries that are made through their phony web site are captured. The phishers will now know your user ID, your password, and quite possibly credit card information including the security code. It is very important that you do not log on through the link in the email. Beyond the personal information, the web site could infect your computer with malware, making it possible for the scammers to hack any personal information you have on the PC. Do not open any attachments or click on any links that are suspect. Often, the scammers will mimic email addresses and make it look like it came from a friend of yours. Do not click on links even that come from friends, especially with no explanation.

So What Do I Do?

Look at your last bill from the company to find a valid web address or use a bookmark in your browser that you know takes you directly to the company. You can phone them and inquire if they sent the email. In any event, it will likely be a good time to go to their direct web site and change your password. Delete the suspicious emails and do not open them. Do not reply to the message. If you would like to check with your friend to see if they sent the email, start a new email. Never send money or give your credit card information – just like you wouldn't to a stranger over the phone.

You can also use the Federal Trade Commission Complaint Assistant (<https://www.ftccomplaintassistant.gov/>) to report the attempt. This site has a great deal of information on different types of scams, different areas where they take complaints and share the information with law enforcement, along with additional information on international scams and fraud.

Remember! If you suspect deceit, hit delete!



100 years
100 Altrusans
Celebrating a Centennial



To celebrate the Altrusa Centennial, the Altrusa International Facebook page has been sharing profiles of Altrusans from across the world. Under the banner of '100 years 100 Altrusans' we have learned more about the diverse membership of our organization. You can use the hashtag #100years100Altrusans to see the series of profiles on Facebook.

Thank you to all those who have completed a profile, as pictured above and listed on the following page.

DISTRICT ONE

Anne Rash Northeastern Connecticut, CT
 Carol Baybutt Carroll County, NH
 Kelly Cobble Quincy, ME
 Madeleine Ferguson Quebec, CANADA
 Mary Faries BERMUDA
 Raymond Cadorette Biddeford-Saco, ME
 Wilma Barbosa Greater Hartford, CT

DISTRICT TWO

Anneke Fleming South Central, PA
 Audrey Daniels Braver New York, NY
 Dianne Vann Martinsville-Henry County, VA
 Jennifer Hepner McNichol Reading-Berks, PA
 Karen A Caltrider Parkersburg, WV
 Rita Diane McCulloch Capital City of Virginia, VA
 Silvia D'Jaen Silverman Montgomery County, MD

DISTRICT THREE

Donna Kelly Raleigh, NC
 Linne Otter Anderson, SC
 Martin Houston Atlanta, GA
 Dr. Morgan Ellis, DDS Lake City, FL
 Pushpa Kalra Gainesville, FL
 Scott Tice Ocala, FL
 Sharon Mai Ocala, FL

DISTRICT FOUR

Carolyn Robinson Baton Rouge, LA
 Cheryl Wilson Kingsport, TN
 Clara Bennett Tupelo, MS
 Eula Tatman Anniston, AL
 Jennifer Gatlin Jack, AL
 Judy S. Atkinson Enterprise, AL
 Lisa Boyd Clarksville, TN

DISTRICT FIVE

Ginger Kesker Branch County, MI
 Heather Beers Findlay, OH
 Irene Colbert Xenia, OH
 Mary E Kuenzig Hamilton, OH
 Neil Webster Dayton, OH
 Sylvia Clark Lima, OH
 Victoria McIntyre Monroe, MI

DISTRICT SIX

Bev Herzog Champaign-Urbana, IL
 Cole Alexis Hamilton County, IN
 Elaine Wolf Fox Valley, IL
 Lola Mauer Muncie, IN
 Rachel Mullinnix Terre Haute, IN
 Ric McGee Lexington, KY
 Sue Creighton Warsaw, IN

DISTRICT SEVEN

Alice Bartlett Grand Island, NE
 Arlene Roth St. Paul, MN
 Deanna Sargent Ames, IA
 Judi Lundstrom Fargo, ND
 Kate Winslow Green Bay, WI
 Kathryn B Oetjen, DVM Fond du Lac, WI
 Madeleine Rose Brookings, SD

DISTRICT EIGHT

Brenda R. Smith Salina, KS
 Carolyn Harris Sikeston, MO
 Carolyn Rash Fayetteville, AR
 Connie Brown Bentonville/Bella Vista, AR
 Debra Higgins Stillwater, OK
 Jane Hart Kansas City, KS
 Rommel Orellana Washington County, AR

DISTRICT NINE

Brenda Tucker Pampa, TX
 Deborah Hecht Frisco, TX
 Diane Payne Copperas Cove, TX
 Gillian Allen Dallas, TX
 Laure Bruner Anderson County, TX
 Linda Moore Temple, TX
 Wendy Newman Santiago Rockwall, TX

DISTRICT TEN

Anjali Suri Roswell, NM
 Ashley Mason Artesia, CO
 Bobbie Butters Ogden, UH
 Diane Winger Montrose, CO
 Dona M Garretson Grand Junction, CO
 Rene'e Eaton Delta, CO
 William D. Jones Roswell, NM

DISTRICT ELEVEN

Carol Latham Anaheim, CA
 Danielle Robello Chula Vista, CA
 Kiyoshi Sakurai Golden Valley, CA
 Rose Mitchell Waring San Diego North County, CA
 Noreen M. Erwin Monterey Peninsula, CA
 Patricia Young Tucson, AZ
 Tiffany Lau Eastern Sierra, CA

DISTRICT TWELVE

Bardon Maginnis Corvallis, OR
 Dennis Hebert Eugene, OR
 Edie Wilcox Campbell River, CANADA
 Jan Weir Nanaimo, British Columbia, CANADA
 Linda K Valeck Davis Affiliate
 Sara Burt Longview-Kelso, WN
 Sarah Johnson Albany, OR

DISTRICT FOURTEEN

Ada Y Bretaña-Díaz San Lorenzo, PUERTO RICO
 Ileana Pacheco Cabo Rojo, PUERTO RICO
 Iris Ramos Humacao, PUERTO RICO
 Maria Judith Oquendo San Juan, PUERTO RICO
 Sol Teresa Vale Moca, PUERTO RICO
 Sylvia Juarbe Cabo Rojo, PUERTO RICO

DISTRICT FIFTEEN

Dot Halliday Auckland, NEW ZEALAND
 Fiona Davies Queenstown, NEW ZEALAND
 Katrina Clokie Wellington, NEW ZEALAND
 Leanne Milligan Te Awamutu, NEW ZEALAND
 Marvynne Ashley Cambridge, NEW ZEALAND
 Rosemary Watson Taieri, NEW ZEALAND

CLUBS AT LARGE

Parvathy Viswanath Madras, INDIA
 Gerry Brown Cork, IRELAND



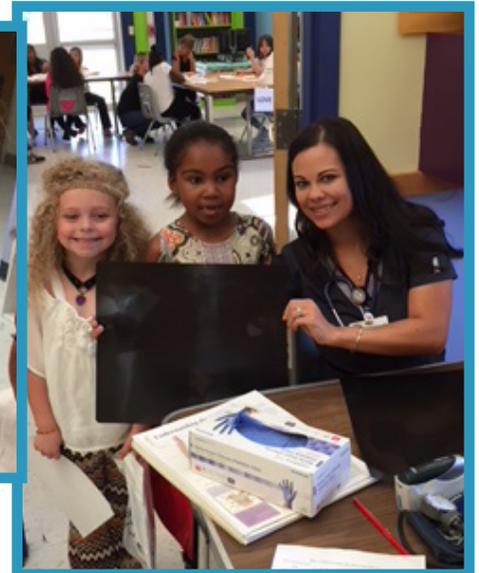
Make A Difference Day

Made possible by you and the people of **TEGNA**

Altrusa of Oak Ridge, Tennessee's Make a Difference Day

Club members collaborated with Girls, Inc. on October 27, 2017 for Make a Difference Day. Eleven Altrusans with various careers such as nursing, real estate, engineering, and community service met with approximately 70 girls ages 5-13 at Girls, Inc. and discussed the different aspects of their careers. Each of the girls had a questionnaire and engaged in conversation with each of the career professionals. One child has dreams of becoming a "baker" when asked what she would like to bake she explained "cakes, cookies and crème brûlée;" other girls were interested in fields such as architecture, nursing, pet care, and coding.

Member Jane Palmer commented to the Altrusan participants, "You are helping each one of these girls look at possible careers in a new way. Your influence will last a life time." This project strives to introduce middle school girls to a variety of possible careers. It provides the opportunity to explore career possibilities under the guidance of women of diverse backgrounds and professions who encourage them to think about their futures.



Important Dates

December 1 Half-Year Dues take effect.

December 3 International Day of Persons with Disabilities

December 10 Human Rights Day

February 4 World Cancer Day

February 20 World Day of Social Justice

**The International Office will be closed
December 22-25, and January 1.**

**Half-Year Dues begin December 1st.
New and Reactivating Members are
to pay only \$27.50 plus the \$10.00
fee.**

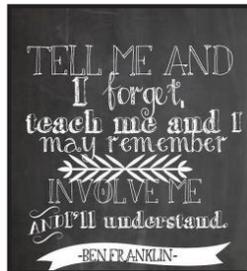
Altrusa of Champaign-Urbana, Illinois' Make a Difference Day
Bev Herzog

BIRDHOUSE PROJECT

For this year's Make a Difference Day, Altrusa International of Champaign-Urbana, IL (USA) reached out to the READY (Regional Educational Alternative for Developing Youth) Program to enhance their vocational training. They requested a donation of funds for supplies so the students could build and install birdhouses in local parks. The local Audubon Society provided the design for the birdhouses. (They specified that the birdhouses be unpainted, which is why they don't include our Altrusa logo.) This project supported student learning and park beautification. Students gained practical carpentry experience, in keeping with this year's MADD theme of vocational training. As a bonus, the students had the opportunity to make a positive difference in our community, which made them feel good.



Anita Andrews displays a completed birdhouse.



Altrusa's Facebook presence is growing, and you can be apart of it. Stay up to date with the [Altrusa International Leadership Development Committee](#). You can join the group and see updates and information directly from the committee members, and your fellow Altrusans. Be a part of the discussion, click on the link below and join the group today.

Be on the lookout for the rest of the committees as they will have their own groups on Facebook soon.



[**Leadership Committee Facebook Page**](#)

ASTRA Committee Update

April Smith, Chair

The International ASTRA Committee has been very busy this fall researching and working on making recommendations for a few items that we are hoping will be favorable changes and improvements for our ASTRA Clubs. We recently made recommendations to the International Board to revise and update some wording in Policy 4 – ASTRA which they have approved and is now being reviewed and finalized by the BRR Committee. We will be sure to let you know when the Policy is ready.

Another recommendation that the committee has made is to revise the ASTRA Service Awards process that is currently in place. The awards are selected based on completing an End-of-Year Report for International and then 5 clubs being randomly drawn from a pool of clubs. Some of you may remember about 8 years ago when the award started at the District level and was based and judged on submitting information on a specific Service Project completed by the ASTRA Club. Each District handled the details for submissions and judging and the award-winning club was announced at the District's Annual Conference. Each District then submitted their winner to International and the International ASTRA Committee handled the details for judging. International winners were announced at Convention.

The International Board has given us the support to explore and work on details to bring back the award process that was used before the current procedures were adopted. We are hoping to have our recommendations ready to be reviewed at the next board meeting and hopefully implement the new process for the 2018 District Conferences. We will be sure to let everyone know when these details are ready to share.

In reviewing the Service Award process, we also looked at the current form being used by International for the ASTRA “End of Year Report” and feel that there may need to be some changes and updates to the form. We are hoping to make the form more “user friendly” and collect information that can be immediately put into a data base for future use. We are planning to submit a recommendation for a revised reporting form for the next International Board meeting. Hopefully if this new form is approved it will be ready to use this next spring.

International has been supplying Graduation Honor/Service Cords to our ASTRA Club high school and college graduates. The color that was chosen was red and silver and we have had many suggestions to change the color to more appropriately fit with Altrusa colors. We are looking at color options. Before we make a recommendation to the International Board we would appreciate feedback from the ASTRA Clubs that have been using the cords. You can send your comments and recommendations to ASTRA@altrusa.org.

If your Altrusa Club is thinking about starting an ASTRA Club our committee members are here to help, answer questions and support you. The International Website has ASTRA documents available, including a new document we presented at Convention that is a “Quick Start Guide” and a great place to start. It is also available in Spanish.

With so much going on this Biennium for ASTRA we are planning to put out an International ASTRA Club Newsletter at the end of January or early February and then again at the end of summer. Be sure to read about all the new updates and changes. Along with deadlines for important submissions.

Altrusa International Foundation, Inc.

*Support your Altrusa Foundation this holiday season
with a gift that gives back to your communities.*

Contributions may be designated to a specific disaster or program.
Please contact Foundation Administrator, Shawna Kaiser, with any questions.

[Contribute online by clicking here](#)
(312) 427-4410 | foundation@altrusa.org

Disaster Relief Fund



The mission of the Disaster Relief Fund is to respond swiftly to residents left devastated in the wake of a natural disaster. The Altrusa membership showed immediate support to Districts Nine and Fourteen after recent hurricanes left electrical systems down, roadways and bridges collapsed, and homes flooded beyond repair. On Monday, November 6th, the Disaster Relief Fund disbursed three grants for \$2,000 each to the following organizations recommended by District Fourteen Governor Annette Martinez.

-  **Salvation Army-Mayaguez Chapter**
-  **Fundación Stefano Steenbakkers**
-  **Iniciativa Comunitaria**

Further updates will be posted online and distributed through Foundation District Liaisons as grant requests are received and distributed. Requests for Disaster Relief may be made through your District Governor. For more information, please [click here to view the program](#).

Club 21 Program



The Club 21 Program serves children and their families affected by disease and disabilities, as well as healthcare initiatives in West Africa. This year, in 2017-18, international projects granted by the Board of Trustees include \$3,000 to the [Ghana Health & Education Initiative](#) and \$9,000 to [Medicine For Mali](#). To be a member of Club 21, please send \$21.00 per individual or \$210.00 per Altrusa Club to the Altrusa Foundation. Pins are given to individuals, and medallions are given to clubs, upon their initial contribution. For more information on the Club 21 Program, [please click here](#).



Thank you for your support.



A Message from the International Leadership Development Committee

Jenette Borrell, Chair

To all those wonderful Leaders in our Clubs - have you thought about multiplying yourselves?

I'd been an Altrusa for about a year when the President asked me if I would chair the organizing committee for their next fundraiser, a Silent Auction. And like a good Altrusan I said 'why not' instead of the 'no' that had sprung to mind. So full of fresh enthusiasm and new ideas I worked with my committee members to plan the event. It was only afterwards that I realized how I had managed to change some of the traditions of that event, brushing aside murmurs about usually doing it another way. And it took me even longer to realize how fortunate I had been.

The president had asked a new member to take some responsibility long before I would have offered, members had supported me by letting me run with my new ideas rather than shooting me down no matter how kindly, and I learnt a valuable lesson about which, 25 years later, I need to keep reminding myself.

Leadership is sometimes about stepping back, about letting a newer or younger member try out their ideas. It might not be the way it has always been done, we might be able see that the usual way would be better, but we are letting them fly rather than stifling the energy, enthusiasm, and creativity that the member is bringing to our club. They could be a much more valuable member for having this opportunity.

The following year I again chaired that committee and brought back a couple of the traditional ways.... I could see that the usual way did look better than my idea. But wasn't I lucky that no one told me I couldn't! I shouldn't!

So if you're one of the long standing members in your club how about leading from behind for a change. Let the newer or younger members move to the front and experience leadership for themselves, encouraged to grow in confidence and become more creative and productive Altrusans.

Multiply yourselves by building new leaders!

And if you have doubts about what is being done try saying 'why not' before you say 'no'.

Greetings! "Just Around the River Bend"

Kathy Schrein, Vice Chair, UN NGO Representative

Just around the bend of the New York City's EAST RIVER rises a world-famous symbol of peace-the United Nations. October 24th marked United Nations Day, celebrated also by the International Altrusa community. (The UN Charter came into force October 24, 1945.)

As an official non-governmental organization (NGO) of the UN, Altrusa International is a vital link between the UN and its worldwide constituencies. The UN has to call upon NGO's to reach out to the general public and bridge gaps of understanding and information regarding its work.



Altrusa International's NGO past representative is Audrey Braver, member of Altrusa of New York, NY since 2002, while current United Nations Representatives are; Chair, Deborah Hecht and Vice Chair, Kathy Schrein. Our official representatives attend all major events and weekly briefings (September through June)

at the UN. They keep Altrusans informed about the many programs and agencies through which Altrusans can reach out to others worldwide. Special areas of concern have been global environment, human rights, especially violence against women, economic and social development.

Note: 2017 celebrates the 69th anniversary of the UN's Universal Declaration of Human Rights which was drafted by a committee chaired by Eleanor Roosevelt. Did you remember that Mrs. Roosevelt was also a NYC Altrusan?

We Altrusans, as part of a global community, recognize this wonderful international organization.

For more information access the NGO/Link at www.un.org.

Dont forget to check out the [UN Committee Blog](#).

BRR Committee Update

Helen Kupeli, Chair

Since the rollout of the revised Policy 27 regarding brand marketing in 2014, there have been concerns from members about how complicated and difficult it was to work with. Over the past two biennia, the International Board has been listening and has been working to resolve those issues. Their work has resulted in a renegotiated contract with Doc Morgan, Inc. and a revised Policy 27. (Policy 27 can be found on the Manuals page on the International website: <http://members.altrusa.org/Publications/Manuals.aspx>)

What will you find in the new Policy 27? You'll notice that the policy is a lot shorter. There were parts of the policy that are now outdated. For example, there was an entire page devoted to the goals and rationale of the policy. That section was useful in 2014 because it provided an explanation for the rewrite. It is now felt that the section is no longer needed, and it has been removed. It is hoped that removing this and a few other repetitive sections will make the policy easier to read as well as allow the user to focus on the actionable portions of the policy. Some of the descriptions of the logos and registered marks has been transferred to the [Altrusa International Logo Usage Guidelines](#).

The policy relating to Doc Morgan, Inc. has been completely revised to reflect the language of the new contract. It now specifies that Doc Morgan, Inc. has exclusive license to manufacture or supply jewelry, banners and road signs imprinted with the official logo or emblem. If you would like to purchase one of these items, you must go through Doc Morgan, Inc. If Doc Morgan, Inc. cannot source one of these items, Altrusans must contact the Executive Director in order to purchase from another supplier. For all other items, members must inform International in advance by filling out and submitting a [Logo Usage Request Form](#), found under the Membership header. Once approval is given, members must follow the Altrusa International marketing guidelines along with royalty instructions specified in Policy 27. International will provide high quality graphics for use in the production of approved items.

Royalties have not changed and are still 10%. They must be paid within 60 days of the end of the calendar quarter in which the purchase was made. Any artwork done by Doc Morgan, Inc. or any other supplier when designing or producing an item belongs to them and may not be used for any other purpose without prior permission from the supplier.

We are hopeful you find this revised Policy 27 clearer and less complicated. If you have questions about the policy, be sure to contact the BRR Committee and we will find answers!



Biddeford-Saco's Free Book Day

A Message from the International Membership Committee

Sylvia Clark, Membership Development Committee Member, Under Charter

“Never doubt that a small group of thoughtful, committed people can change the world. Indeed, it is the only thing that ever has.” – Margaret Mead

Our International President Leanne Milligan has challenged each member to make a 2018 resolution to invite at least one guest to a club meeting. By “Reaching Out” to potential members we can reach our goal to grow our clubs through flexibility, diversity, and versatility.

As each Altrusa club prepares to celebrate the holidays, consider inviting a potential member to your holiday events. This is not intended to change or eliminate your special event planning date your club sets aside each year to invite potential members. As we know, the membership drive meeting date may not be convenient for all potential members. The holiday invitation is simply another opportunity to invite individuals to a meeting and see what Altrusa is all about.

As you reach out to potential members, ask yourselves a few questions:

- Are you visibly present in your community?
- Do you let your light shine (through news outlets and social media)?
- Do you clearly identify what Altrusa International does?
- Do you have an “open door” policy for potential members?

Remember potential members can be found throughout your community.

If you haven’t had a chance to go to www.altrusa.org and review some of the Membership Ideas, please do so. Log in and go to the Leaders tab, scroll down to 2017-2019 Committees and choose Membership. There are a number of resources that can get you started.

International Board Members

Leanne Milligan International President	Linda Smith International Director
Beverly Hardy President Elect	Tanika Wilson Executive Director
Kathy Folley Vice President	Sandra Miller Foundation Representative
Judy Stubbs Treasurer	Patricia A. Woodward, JD Legal Advisor
Silvia Silverman Immediate Past President	Colleen M. Duris, PRP Parliamentarian
Chris DeVlieger International Director	
Denice Gilb International Director	
Kathy Jackson International Director	

Foundation Board Members

Sandi Miller Foundation Chair	Sherral L. Nelson Grants Co-Chair
Dr. Ida J. Hill, Ed.D. Immediate Past Foundation Chair	Linda L. Robison Education, Development & Marketing Chair
Debby Weber Vice & Finance Chair	Anna H. Settle Community Leadership Award Chair
Eula Tatman Immediate Past Finance Chair and Education, Development & Marketing Co-Chair	Martha Hardwick Hofmeister Legal Advisor
Dr. Linda C. Nusbaum Grants Chair	Shawna Kaiser Secretary Foundation Administrator
Susan A. Carpenter Finance Committee Trustee	Beverly Hardy Association Representative

What to do in Reno

Denice Gilb

Reno, Nevada, "The Biggest Little City in the World," is known for its casinos and its proximity to Lake Tahoe and the Sierra Nevada Mountains along with other local and historic sites.

Reno was established right next to the first bridge to cross the Truckee River in the late 1800s. By the mid-1900s, Reno had become famous for gaming & nightlife, and the river that ran through it took a back seat to the glitz and glamor of downtown. In the 1990s, the city created The Raymond I. Smith Truckee River Walk, which brought new attention to Reno's scenic river corridor. Today, local restaurants, bars and shop owners are proud to welcome you to The River Walk District to celebrate the beautiful place where Reno began. There are several places along the river to stop and watch the water and the various birds that like to nest here.

Museum lovers have many choices. The National Automobile Museum houses some of the most beautiful and unusual cars you will ever see. Take your picture next to Elvis' Cadillac, or the gold Delorean. There are also a copper Rolls Royce, a Phantom Corsair and horseless carriages to view. The award-winning Nevada Museum of Art, just south of downtown, is small but packs a varied selection of contemporary and traditional art, sculptures, interactive exhibits and a rooftop view of all of Reno and the surrounding mountains.

Nevada history is rich, diverse and fascinating and there is no better place to discover this than at Terry Lee Wells Discovery Museum. Nevada Stories brings the fascinating lifestyles of early Washoe/Shoshone/Paiute Indians, the legend of wagon trains, accounts of the Basque herders, and the legacy of the railroad out of the desert and into the hands of visitors.

Just north of Reno, you can find the Animal Ark, a safe haven for injured, abandoned and otherwise non-releasable wildlife. Situated on 38 acres, Animal Ark primarily features native North American predators, though a few exotic species have found a home there. Each animal is provided a home for life. They do not engage in captive breeding for the purposes of selling or trading of animals. It is believed that wild animals belong in the wild and for those animals that are not capable of surviving in the wild on their own, they have the power to represent their wild cousins and educate people about the importance of environmental stewardship.

Historic Virginia City, southeast of Reno and one of the largest historical districts in the country, invites visitors to step back in time. Stroll the authentic wooden boardwalk sidewalks, visit the same historic churches and old-west saloons, even ride a stagecoach just like they would have back in the 1800s. Several mine tours offer the chance to see how miners worked and lived in the depths of the tunnels.

Approximately 2 hours from Reno is Lake Tahoe, North America's largest alpine lake. Straddling Nevada and California, it is an easy drive to Emerald Bay on the southwest shore, or to Incline Village on the north shore. A mere 20 minutes north of the lake on the way to Truckee, you can find the historic Donner Summit with the deep emerald lake at its feet bears the name of the tragic emigrant party crossing Donner Pass.

And of course those who are feeling the pull of the cards, the call of the slots or the jingling of the dice, will want to test lady luck at the casinos not only at our Convention hotel, the Grand Sierra Resort, but also at the Atlantis Resort, the El Dorado, and the Peppermill to name just a few. When we near 2019 and our Altrusa Convention, check out what shows are available.

A Reaching Out in Reno
Wednesday, July 17, 2019 -
Saturday, July 20, 2019

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56th
Altrusa
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Grand Sierra Resort & Casino
Reno, Nevada