

Governor Pat's Monthly Newsletter



June 2020



“We’re in This Together”

“We’re in this together.” How often have we heard that over last 2 months? But it is so true and not only regarding COVID-19 now but also to the injustice and unrest that is occurring across our county. We, as Altrusans continue to be in this together in so many ways. Not just helping our communities but helping one another. I am so proud of each of you for being the glue that holds our clubs together during these unprecedented times. Two of our Altrusa members that I know of have been directly impacted by COVID-19 and all of us are impacted in some way by both the virus and the current events unfolding in our communities. Community service organizations like Altrusa are now more important than ever. The principles of Altrusa ring as true today as they did 100 years ago when Mamie L. Bass wrote them. Three of the twelve seem especially significant right now. “Altrusa is practical idealism. Its service consists, not in saying great things, but in daily earnest practice of its principles.” (#5) “Altrusa commends to its members an active interest in public affairs, realizing that the State is but the individual writ large” (#6) and “Altrusa expresses goodwill for all mankind. It emphasizes the good and the lets the evil sink into the oblivion it merits.” (#9). Stay firm in your belief in Altrusa and in the good of each of you and your club members. Continue to be there for one another and your communities. Despite all that is happening summer is starting to signal its glorious arrival and although it will look different this year than last year there are still new adventures to be had, experiences to be savored and memories to be made. Look forward to the good things to come and embrace the possibilities.

In Altrusa Service, Pat

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2019-2021 Biennium Goals

Membership

- Build on the New Club Building momentum.
- Expand on the club revitalization efforts.
- Achieve a net gain of at least 2 new members per club.
- Create at least one Virtual Club.

Service

- Develop membership recruitment strategies that clubs can use at their service projects.
- Encourage clubs to partner with other community service organizations.
- Consider a District wide service project.

Marketing

- Expand the use of social media to improve communication and market the Altrusa name.
- Encourage clubs to use the marketing information available on the International website.
- Consider membership with the local chamber of commerce to market the Altrusa name.

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The Importance of Communication

"People fail to get along because they fear each other.

They fear each other because they don't know each other.

They don't know each other because they have not communicated with each other."

Martin Luther King, Jr.

Virtual Meetings

We still have a while to go before things will be back to normal where we can once again meet face to face. Meanwhile, I know many of our clubs are using Zoom to stay connected, hold meetings, elect new officers, and initiate new members. Thank you for reaching out and connecting with your club members. I encourage all our clubs, ASTRA clubs and Foundations to try Zoom for meetings and other events whenever possible. There will be more about Zoom in the Summer edition of the DSB coming to your computer soon. Meanwhile, Webmaster Leslie Johnson, as always, is available to assist you with Zoom if need be.

Delegates

Remember to send the name and email address of your club delegate or delegates to Hilary Sloan, District Secretary, secretary@altrusadistricteleven.org no later than June 8th.

2020-2021 Club Officers

Who are you? Your District Board wants to know. Please send the club officers' names, email addresses and phone numbers to Hillary Sloan, District Secretary, secretary@altrusadistricteleven.org as soon as you know.

Dates to Remember

District Eleven Conference 2021

April 29-May 2, 2021

Radisson Hotel

Santa Maria, CA

Altrusa International Convention 2021

July 21-24, 2021

Quebec City, Canada

June 2020	Description	Who	Person Responsible	Notes
June 1	Submit Club Annual Report	Local Club	Club President	Due June 15
June	Plan & Schedule Virtual Club & Board Meetings, until stay at home orders are lifted in your area.	Local Clubs	Club President	Consider using Zoom or other social media to continue meetings.
June 1	Prepare annual club budget for approval	Local Club	Club Treasurer	
June 1	Sign new bank signature cards (President & Treasurer).	Local Club	Club Treasurer	
June 1	For members not finically compromised due to COVID-19 please pay your dues by June 1 st .	Local Club	Club Treasurer	These dues to be received by June 15 th
June 6	World Environment Day	Local Club		Encourages awareness & action to protect our environment.
June 14	Flag Day 	Everyone	Everyone	Observe the Nation's unity and reaffirm our belief in liberty & justice for all. Fly the flag
June 15	Prepare letter of Call for Board of Directors nominations to Governor.	District	Nominating Comm. Chair	Review all relevant bylaws & policies & include appropriate information in letter.
June 15	Complete ASTRA Club Annual Report	Local Club	ASTRA Member & Altrusa Advisor	
June 23	UN Public Service Day	Local Club	Club President	Celebrates the value & virtue of public service to the community.
July 2020	Description	Who	Person Responsible	Notes
July 1	Begin work on club yearbook	Local Club	Club President	
July 1	Start thinking about projects to submit for Mamie L. Bass, Letha H. Brown, Nina Fay Calhoun awards	Local Club	Club President	
July 4	Independence Day 	Everyone	Everyone	Commemorate the adoption of the Declaration of Independence on July 4, 1776.

District Eleven Board of Directors

Governor	Pat Zoller	San Diego	governor@altrusadistricteleven.org
Governor-Elect	Melinda Aguirre	Central Coast	governorelect@altrusadistricteleven.org
First Vice Governor	Bonnie McPherson	Tucson	firstvicegovernor@altrusadistricteleven.org
2nd Vice Governor	April Smith	San Luis Obispo County	secondvicegovernor@altrusadistricteleven.org
Director	Andrea Shallcross	Eastern Sierra	director@altrusadistricteleven.org
Treasurer	Leslie Johnson	Anaheim	treasurer@altrusadistricteleven.org
Secretary	Hillary Sloan	Chula Vista	secretary@altrusadistricteleven.org
Parliamentarian	Pat Young	Tucson	parliamentarian@altrusadistricteleven.org
Immediate Past Governor/Training Chair	Melanie Hodges	San Luis Obispo County	trainingchair@altrusadistricteleven.org

District Eleven Board of Directors Club Assignments

Immediate Past Governor	Melanie Hodges	Arcadia, Los Angeles	Monterey, Reno
Governor-Elect	Melinda Aguirre	Anaheim, Chula Vista, San Diego,	San Diego North County Coastal
1st Vice Governor	Bonnie McPherson	Glendale, Long Beach, Oxnard,	San Buenaventura
2nd Vice Governor	April Smith	Eastern Sierra, Indian Wells Valley, Phoenix,	The West Valley, Tucson
Director	Andrea Shallcross	Central Coast, Golden Valley, Santa Maria,	San Luis Obispo County

District Eleven Committee Chairs

ASTRA	Kathleen Telleria	astrachair@altrusadistricteleven.org
Communications	Katharine Raley	communicationschair@altrusadistricteleven.org
Service	Glenda Hogg	servicechair@altrusadistricteleven.org
Membership	Aggie Kurzyna	membershipchair@altrusadistricteleven.org
District Service Bulletin	Kathy Girard	dsbeditor@altrusadistricteleven.org
New Club Building	Gail Swain	newclubbuildingchair@altrusadistricteleven.org
Literacy	Sandy Pfefferkorn	literacychair@altrusadistricteleven.org
Leadership	Margee Neer	leadershipchair@altrusadistricteleven.org
Webmaster	Leslie Johnson	webmaster@altrusadistricteleven.org