

Governor Pat's Monthly Newsletter



September 2020



Celebrate!

It's time to celebrate!! What, during these turbulent times we should be celebrating? Yes, exactly. While the pandemic has forced us to shelter in place as much as possible, cover our faces, practice social distancing, and avoid crowds the Reno/Sparks Club in Formation has given us reason to celebrate. They just now initiated their 15th member and are now at charter strength! During these unprecedented times, they like all our clubs, continued to reach out to their community to provide assistance and relief whenever possible and continued to invite individuals to learn about Altrusa and invited those who responded to join their club. Credit to this wonderful event certainly goes to Courtney Voight current club president of Reno/Sparks, Gail Swain, New Club Building Chair and most certainly to past Governor Melanie Hodges who, during her biennium, helped get the Reno/Sparks club in Formation started. Thank you, Melanie, Gail, and Courtney. The charter ceremony will take place sometime this Spring when all the members of the Reno/Sparks Club, District Eleven Board members and others feel comfortable participating in an in-person celebration and ceremony.

Inside this issue:

2019 - 2021 Biennium Goals	2
Reminders	3
September-October Calendar	4
Club and International News	5
2019 - 2021 District Eleven Leadership	6

September is also a month to celebrate World Literacy Day. To combat worldwide issues of illiteracy, UNESCO proclaimed September 8th as International Literacy Day. The purpose of this day was not only to combat illiteracy but also to promote literacy as a tool that can empower individuals as well as whole communities. Literacy is the main focus of Altrusa International and this month is a good time to, perhaps, introduce a new literacy project in your club.

September symbolizes a new beginning. A month to refocus our energies. It's different than January because the seasons are shifting, school is starting, although differently than in the past with virtual learning in many parts of the country and we are officially heading downhill toward the end of the year. It's an important time of the year to focus on self-care and to promote family and community unity now and through the year. As we continue to respond to COVID-19, the raging fires in California, the hurricanes and flooding in our southern states and the racial injustices throughout our country there is no better time to be involved in supporting one another. Take the time to celebrate the importance of slowing down, taking care of ourselves, our neighbors, our communities and the world around us. It's what we do as Altrusans. Right?

In Altrusa Service,

Pat

2019-2021 Biennium Goals

Membership

- Build on the New Club Building momentum.
- Expand on the club revitalization efforts.
- Achieve a net gain of at least 2 new members per club.
- Create at least one Virtual Club.

Service

- Develop membership recruitment strategies that clubs can use at their service projects.
- Encourage clubs to partner with other community service organizations.
- Consider a District wide service project.

Marketing

- Expand the use of social media to improve communication and market the Altrusa name.
- Encourage clubs to use the marketing information available on the International website.
- Consider membership with the local chamber of commerce to market the Altrusa name.

Governor's Contact Information:

Pat Zoller
2425 Valley Mill Road
El Cajon, CA
pzoller@sbcglobal.net
H 619-457-0550
C 858-882-7789

I choose...

*To live by choice, not by chance.
To make changes, not excuses.
To be motivated, not manipulated.
To be useful, not used.
To excel, not compete.*

*I choose self-esteem, not self-pity.
I choose to listen to my inner voice,
not the random opinion of others.*

IRS Forms 990-N

Remember to file your Form 990 with IRS which is due 5 months after the close of the fiscal year. Need help? Call District Treasurer, Leslie Johnson.

Delegate Voting for District Eleven 2021-2023 Nominating Committee

Remind your delegates or alternates to vote on 2021-2023 Nominating Committee. The candidate receiving the most votes shall serve as chairperson of the committee. Instructions on how to vote using Survey Monkey were provided by Leslie Johnson, District Treasurer/Web Master in an email dated August 27th. Let Leslie know if your delegate/alternate needs assistance with the voting process. **The voting will end on Thursday Sept 10th.**

Conference Fees

As your club prepares its budgets for the coming year please be mindful that the Conference fee per club will increased from \$30 to \$50 beginning with the 2021 Conference.

Virtual Meetings

Our clubs have been doing a great job keeping their meetings going and their members connected, virtually using Zoom and other forms of social media. Keep it up. We can almost see the light at the end of the tunnel and no, it's not the COVID Train. If you need help the Summer edition of the DSB has three pages of Zoom information and Webmaster Leslie Johnson, as always, is available to provide assistance.

Use Your Web Page

Don't forget to use your Web page to grow your membership and advertise your fundraising activities. Tips for getting the most out of your web page and "converting visitors into potential members" can be found on page 2 of the latest Altrusa Compass.


Universal ASTRA Service Project

"The World Needs More Love: Letters to Strangers."

Back in March Debbie McBee, International ASTRA Chair sent out an email about the Universal ASTRA project encouraging ASTRA members and Altrusans, to write letters to people who may "need more love" especially during the pandemic where we are all being advised and/or required to stay home. Her email suggested we consider mailing a handwritten note to:

- **Health care workers--nurses, physicians, cleaning staff and others you might know thanking them for their courageous work at difficult times like this**
- **EMT's and first responders in your community who are always there for us**
- **Grocery store managers/employees who are trying to keep food and supplies on our shelves**
- **Elderly neighbors (or even your older relatives) who have to stay home to protect themselves, or elderly residents in a nursing home**
- **A favorite teacher whose class you'd usually be in or who impacted your life**
- **or anyone else you think might enjoy receiving a hand-written note by mail -- including a stranger.**

This is a wonderful opportunity to spread a little joy and brighten someone's day. To quote Maya Angelou, "Be a rainbow in someone else's cloud."

September 2020	Description	Who	Person Responsible	Notes
Sept 1	Complete applications for funds through the International Altrusa Foundation Grant Program for your club projects	Local Club	Club President	Deadline for grant application is September 15th.
Sept 1	Consider making an end-of-the -year donation to the Altrusa Foundation	Local Clubs	Club President	
Sept 8	World Literacy Day – Introduce a new literacy project.	Local Clubs	Club President	September is also Literacy Month.
Sept 7	Labor Day	Local Clubs	Everyone	Celebrate safely.
Sept 15	Complete and distribute your club's yearbook electronically.	Local Clubs	Club President	Send copies to the District Board, perhaps electronically.
Sept 15	Grant applications due to International Foundation.	Local Clubs	Club President	
Sept 21	International Day of Peace. 	Local Club	Everyone	"Shaping Peace Together" Spread compassion, kindness, and hope in the face of the pandemic.
Sept 31	Send articles and/or pictures of your club activities to your Governor to be included in future monthly newsletters.	Local Club	Club President	
October 2020	Description	Who	Person Responsible	Notes
October1	Send IRS Form 990-N (if receipts over \$25,000 send (()-EZ or 990)	Local Club	Club Treasurer	File for Club and Foundation, if you have one
October 2	Send in DSB articles, pictures, announcements to District DSB Editor			Send to Kathy Girard dsbeditor@altrusadistricteleven.org
October 16	Observe World Food Day - This day is celebrated by many organizations concerned with food security.	Local Clubs	Club President	Consider giving to a local food bank. It's estimated that 1 in 7 people rely on food banks, especially during the pandemic.
October 24	Participate in Make a Difference Day	Local Club	Everyone	Established in 1992 to encourage us to take one day a year to try to make a difference in the world.
October 24	Observe United Nations Day	Local Club	Club President	Ratified on October 24, 1945, an event that gave many reason to hope for world unity and the avoidance of another world war.
October 30	District Service Bulletin emailed	DSB Editor		
October 31	Send articles and/or pictures of your club activities to your Governor to be included in future monthly newsletters.	Local Club	Club President	

Club News

The **Altrusa Club of Anaheim** has cancelled their Annual Festival of Trees due to COVID-19. It has been replaced by their “Epic Pandemic Event of 2020”. There are 12 trees, two handmade quilts, handmade snowman and Santa gnome, cupcake baskets and many other prizes available. Funds raised will support their Creative Writing Project “Finding my Voice, Telling my Story” for all 4th graders in the Anaheim School District, making drop kits for local students with materials and supplies that would normally be available at school and that the students family can drive through at school and pick them up. In addition, the funds raised will be used to create hygiene kits for “Women with Purpose” an abused women’s shelter and their local food banks and to maintain their scholarship programs. The drawing is Nov 14th at 2:00 pm. It will be Zoom event and on Facebook Live. You do not have to be watching to win. The club will contact you and make arrangements to deliver your prize.

Tickets can be purchased on their website: www.altrusaanaheimca.org. Go to the website and scroll down and look for the ticket icon. Tickets are 1 - \$10 and 3 - \$25. If you prefer to pay by check please make it out to: **Altrusa International Foundation of Anaheim, Inc** and mail to: Leslie Johnson 2539 Hansen Avenue, Fullerton, CA 92831.

Disaster Relief Grants

Our clubs have been very productive in submitting Disaster Relief Grant applications to the Altrusa International Foundation to assist those in their communities that have been impacted by COVID-19.

Each of the following clubs have requested and received a Disaster Relief Grant of \$1000 each for their various community projects:

- The **Anaheim Club** for “Pathways of Hope” providing emergency aid in the form of food, supplies and rental assistance.
- The **Golden Valley Club** for “Food for Seniors”.
- The **San Luis Obispo County Club** for “COVID-19 Support of the Homeless”.
- The **Los Angeles Club** for “Maskeraiders” which provides, free of charge, face coverings.
- The **San Diego Club** for the San Diego Food Bank.
- The **Tucson Club** for their Community Food Bank of Southern Arizona.
- The **West Valley Club** for their Valley View Community Food Bank.

Foundation Day of Giving

The Altrusa International Foundation, Inc. reported that the “Foundation Day of Giving” raised \$54,688. District Eleven contributed \$5,757 to the Day of Giving fundraiser. Thank you District Eleven!

District Eleven Board of Directors

Governor	Pat Zoller	San Diego	governor@altrusadistricteleven.org
Governor-Elect	Melinda Aguirre	Central Coast	governorelect@altrusadistricteleven.org
First Vice Governor	Bonnie McPherson	Tucson	firstvicegovernor@altrusadistricteleven.org
2nd Vice Governor	April Smith	San Luis Obispo County	secondvicegovernor@altrusadistricteleven.org
Director	Andrea Shallcross	Eastern Sierra	director@altrusadistricteleven.org
Treasurer	Leslie Johnson	Anaheim	treasurer@altrusadistricteleven.org
Secretary	Hillary Sloan	Chula Vista	secretary@altrusadistricteleven.org
Parliamentarian	Pat Young	Tucson	parliamentarian@altrusadistricteleven.org
Immediate Past Governor/Training Chair	Melanie Hodges	San Luis Obispo County	trainingchair@altrusadistricteleven.org

District Eleven Board of Directors Club Assignments

Immediate Past Governor	Melanie Hodges	Arcadia, Los Angeles	Monterey, Reno
Governor-Elect	Melinda Aguirre	Anaheim, Chula Vista, San Diego,	San Diego North County Coastal
1st Vice Governor	Bonnie McPherson	Glendale, Long Beach, Oxnard,	San Buenaventura
2nd Vice Governor	April Smith	Eastern Sierra, Indian Wells Valley, Phoenix,	The West Valley, Tucson
Director	Andrea Shallcross	Central Coast, Golden Valley, Santa Maria,	San Luis Obispo County

District Eleven Committee Chairs

ASTRA	Kathleen Telleria	astrachair@altrusadistricteleven.org
Communications	Katharine Raley	communicationschair@altrusadistricteleven.org
Service	Glenda Hogg	servicechair@altrusadistricteleven.org
Membership	Aggie Kurzyna	membershipchair@altrusadistricteleven.org
District Service Bulletin	Kathy Girard	dsbeditor@altrusadistricteleven.org
New Club Building	Gail Swain	newclubbuildingchair@altrusadistricteleven.org
Literacy	Sandy Pfefferkorn	literacychair@altrusadistricteleven.org
Leadership	Margee Neer	leadershipchair@altrusadistricteleven.org
Webmaster	Leslie Johnson	webmaster@altrusadistricteleven.org