

Would you like to be contacted by the District Consultant for a follow-up discussion? Yes _____

General Profiles

Score: < 0 Profile #1	Prognosis: Patient may be terminally ill (Club requires immediate intervention)
Symptoms:	
<ul style="list-style-type: none"> ● Under charter strength (< 20 members) ● No new projects ● Low attendance at meetings and activities ● Leadership burnout ● Aging membership 	

Score: between 0 and 50 Profile #2	Prognosis: Patient may have a chronic disease (Club requires immediate intervention)
Symptoms:	
<ul style="list-style-type: none"> ● Under charter strength (< 20 members) ● On average one (1) new project annually ● Average attendance at meetings and activities ● Difficult getting new leadership from one year to the next ● Periodic attendance at district conferences 	

Score: > 50 but < 100 Profile #3	Prognosis: Patient has no major illnesses, but suggest a few preventive measures (Club is maintaining a status quo or in rebuilding mode)
Symptoms:	
<ul style="list-style-type: none"> ● At charter strength (20 members+) ● At least one (1) new project annually ● Strong attendance at meetings and activities ● Active strategic planning and developing ● Periodic to regular attendance at district conferences 	

Score: > 100 Profile #4	Prognosis: Patient is in good health (Club is thriving)
Symptoms:	
<ul style="list-style-type: none"> ● At charter strength (20 members+) ● More than one (1) new project annually ● Strong attendance at meetings and activities ● Active strategic planning and developing ● Growing membership ● Regular attendance at district conferences 	

Prescription:

Strategic Planning (For each Profile)

1. For each Goal, identify **at least one (1) key Action** to include on the club strategic plan for the upcoming conference year.

<u>Goal</u>	<u>Action (What)</u>	<u>By When</u>	<u>Who's Responsible</u>
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**MEMBERSHIP
SERVICE
IMAGE
MEMBER BENEFITS
ORGANIZATION**